Wisconsin Illinois
SENIOR HOUSING INC.

CORE VALUES



Do the right thing

- Even when it costs us more money
- When no one is watching
- Always act with integrity



Foster positive relationships

- Work as one team
- Always be professional
- Never burn a bridge



Be committed

- Work hard because you care
- Take responsibility
- Pledge to help others



Be Innovative

- Be more uncomfortable with status quo than change
- Be a problem solver
- Be open to your own and others' ideas



Coach, guide and lead

- Understand individuality and see people for who they are
- Be respectful, authentic and kind
- Know when to talk and when to listen
- Communicate goals and responsibilities clearly