

Director of Annual Giving and Donor Engagement

About Presbyterian Communities of South Carolina

PCSC is a compassionate Christian ministry dedicated to enriching the quality of life for seniors of all faiths. We do this by owning and operating six continuing-care retirement communities across the state. Our longstanding mission guides our work, our relationships, and our commitment to excellence across all communities we serve. We enjoy close, supportive relationships with the Presbyterian churches in the state and denominational affiliates. The PCSC Foundation is a 501(c)(3) charitable Type I organization that supports the mission of PCSC.

Position Summary

The Director of Annual Giving and Donor Engagement is a newly created position that represents an exciting expansion of PCSC's philanthropic program. This role plays a central part in strengthening PCSC's annual giving initiatives, enhancing donor and church engagement, and elevating the PCSC Foundation's digital and communications presence.

This role is highly operational and hands-on, while also empowered to bring forward new ideas, recommend improvements, and help shape strategies that enhance donor participation and connection. The Director works closely with the Senior Vice President of Development and Church Relations and contributes directly to the success of PCSC's fundraising initiatives.

Key Responsibilities:

Annual Giving Leadership

- Execute all aspects of PCSC's annual fundraising programs, including the Mother's Day Offering and other annual campaigns.
- Manage campaign timelines, materials, mailings, donor lists, and fulfillment processes to ensure timely and effective delivery.
- Coordinate with mail houses, internal stakeholders, and vendors.

Donor Engagement & Stewardship

- Strengthen donor engagement through timely communication, follow-up, and relationship-building activities.
- Conduct and support database analysis to understand donor patterns, trends, and opportunities.

- Assist with identifying donor prospects, including residents and families, and support mid-level donor cultivation efforts.

Digital Communications & Outreach

- Support production of the *Community Connections* magazine (a significant, outward-facing responsibility), including gathering articles, writing content, and editing.
- Enhance PCSC's digital presence by creating and updating content for social media, the Foundation website, and other communication channels.
- Assist in producing donor communications, digital content, and campaign-related materials.

Support for Organizational Philanthropy

- Collaborate closely with the Senior Vice President on strategic fundraising and church relations initiatives.
- Participate in campus visits and help cultivate strong relationships with residents, families, and staff.
- Assist in executing donor-recognition events, campaign kick-offs, and other special initiatives.
- Contribute to the ongoing improvement of fundraising systems, processes, and communication practices.

Qualifications:

Minimum Education & Experience

- Bachelor's degree required.
- Experience in fundraising, marketing, communications, or related fields.
- Proficiency in Microsoft Outlook, Word, Excel, PowerPoint.
- Ability and willingness to learn and become proficient with the Raiser's Edge NXT donor database.

Preferred Qualifications:

- At least 3 years of experience in fundraising, marketing or communications.
- Demonstrated experience working with faith-based organizations.
- Prior experience with Raiser's Edge NXT.

- CFRE or similar fundraising certification encouraged.

Ideal Candidate Attributes:

- Strong communication and writing skills.
- Digital fluency with an eye for engaging content.
- Proactive and self-motivated, with a desire to innovate and improve.
- Strong organizational skills and attention to detail.
- Ability to build positive relationships across diverse stakeholders.
- Alignment with PCSC's mission and values.

Apply today by sending your resume and cover letter to MSO-Career@prescomm.org

OR

**Using our career page link -
<https://recruiting.paylocity.com/Recruiting/Jobs/Details/4016381>**

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