



## THE BELL TOWER RESIDENCE CAPITAL CAMPAIGN NAMING & DEDICATION PROGRAM

Together, we will ensure Bell Tower remains a place of dignity, care, and connection for our residents, staff, and families for generations to come.



**83 Upgraded Resident Rooms**  
**16 Outdoor Benches**  
**10 Memorial Gardens**  
**5 Trees**  
**5 Whirlpool Bathroom Upgrades**  
**5 Kitchen Renovations**  
**5 Living and Dining Area Upgrades**  
**4 Elevator Upgrades**  
**3 Activity Room Enhancements**  
**1 Outdoor Entertaining Area**  
**1 Lobby Remodel**

### The Renovations and Improvements to Bell Tower Residence will add:

- Enhancements to spaces that improve well-being, safety and accessibility for residents and staff
- New Vinyl Flooring
- Replace the Call-Light System
- Gardens, trees, outdoor entertainment areas

## BELL TOWER CAPITAL CAMPAIGN MEMORIAL NAMING PROGRAM

The Capital Campaign offers a meaningful way to honor loved ones while enhancing the beauty and tranquility of our community. Through this program, individuals, families, and organizations can dedicate a room, space, memorial tree, bench, garden, or other outdoor feature in remembrance of those who have made a lasting impact. These dedications serve as a tribute to cherished memories and provide a gift that benefits the entire community for years to come.

**Naming Opportunities** Bell Tower offers opportunities to name rooms, spaces, gardens, and other outdoor features in memory of loved ones. These special dedications ensure a legacy while contributing to the preservation and enhancement of Bell Tower's historic grounds. Such naming opportunities range from \$5,000 to \$250,000.

**Memorial Trees** Planting a Memorial Tree is a living tribute to honor a loved one. Trees symbolize strength, growth and renewal, providing shade, cleaner air, and a natural habitat for wildlife. Each Memorial Tree is thoughtfully placed on the Bell Tower grounds and accompanied by an engraved plaque. Donors may select from a variety of pre-approved tree species and designated locations. The cost of a Memorial Tree, including planting and plaque installation, is \$5,000.

**Memorial Benches** A Memorial Bench offers a place for reflection and remembrance while enhancing the Bell Tower's serene landscape. These benches create inviting spaces for residents and visitors to pause and enjoy the surroundings. Each bench is four feet long and available in earth tone colors. Donors may choose from designated locations, and each bench includes a plaque affixed to the backrest. The cost of a Memorial Bench is \$5,000.

For more information or to begin the dedication process, please contact Elizabeth Grubb at [egrubb@carriagehealthcare.com](mailto:egrubb@carriagehealthcare.com)





## BELL TOWER CAPITAL CAMPAIGN NAMING & DEDICATION PROGRAM

Your gift will support the restoration and revitalization of Bell Tower. You can honor a loved one and help us ensure Bell Tower can continue its vital mission by underwriting an interior or exterior space/ room.

### Signature Naming Opportunities

- Memory Care Center – \$1,000,000
- Lobby & First Floor – \$250,000
- Master Kitchen – \$100,000
- Assisi Hall – \$100,000 **Sponsored!**

### Shared Community Spaces

- Cinema Room – \$50,000
- Creative Arts Studio – \$50,000
- Individual Resident Rooms (83 available) – \$25,000

### Therapy & Wellness

- Whirlpool Therapy Room 1 – \$30,000 **Sponsored!**
- Whirlpool Therapy Room 2 – \$30,000 **Sponsored!**
- Whirlpool Therapy Room 3 – \$30,000
- Whirlpool Therapy Room 4 – \$30,000
- Whirlpool Therapy Room 5 – \$30,000

### First Floor – West Wing

- Kitchen – \$50,000
- Living/Dining Area – \$50,000
- Main Hall – \$10,000
- Hall Behind Living Area – \$5,000

### First Floor – East Wing

- Kitchen – \$50,000
- Living/Dining Area – \$50,000
- Main Hall – \$10,000
- Hall Behind Living Area – \$5,000

### Second Floor – West Wing

- Kitchen – \$50,000
- Living/Dining Area – \$50,000
- Main Hall – \$10,000
- Hall Behind Living Area – \$5,000

### Second Floor – East Wing

- Kitchen – \$50,000
- Living/Dining Area – \$50,000
- Main Hall – \$10,000
- Hall Behind Living Area – \$5,000

### Third Floor – Memory Care

- Main Hall – \$100,000
- Center Kitchen – \$50,000
- Center Living/Dining Area – \$50,000

### Outdoor Spaces

- Red Outdoor Entertaining Area (BBQ) – \$50,000
- Car Drop-Off Circle – \$25,000
- Memorial Gardens (10 available) – \$25,000 **Sponsored!**
- Benches (16 available) – \$5,000 **Sponsored!**
- Trees (5 available) – \$5,000 **Sponsored!**

Interested in supporting Bell Tower through a naming opportunity? Contact us to reserve your space and create your legacy: [egrubb@carriagehealthcare.com](mailto:egrubb@carriagehealthcare.com)

Scan the QR code to learn more and donate online

