

Ambassadors Guide 2025



Mother's Day and Beyond

Helping Ambassadors in their role as liaisons
between their congregations and the ministry we share



PRESBYTERIAN
COMMUNITIES
OF SOUTH CAROLINA

Dear Ambassadors and Churches,

Words can scarcely capture our profound gratitude for your faithful support of the Mother's Day Offering year after year. This remarkable tradition of compassion, begun by South Carolina Presbyterian congregations in 1954, has been a vital component of this ministry for over seven decades. Your gifts have made a deeply meaningful difference in the lives of the seniors who call Presbyterian Communities, "home."

Your generosity ensures our residents receive the exceptional care they deserve, regardless of financial circumstances. What comfort your support brings to those Presbyterian Communities residents who, despite careful preparation, find their resources depleted in their later years!

We are deeply thankful for our enduring partnerships with churches across our state, particularly through dedicated people like you. As an Ambassador, you serve as an invaluable bridge between your congregation and Presbyterian Communities. Your role in keeping your church informed about our work, championing the Mother's Day Offering, and dedicating time to attend our spring meetings is truly essential.

Your unwavering support and prayers mean more than we can express. We trust this guide will serve you and your church well, not only in coordinating the Mother's Day Offering but also in discovering new ways Presbyterian Communities can engage with and uplift your congregation and its members.

Please don't hesitate to reach out if we can assist you in any way.

Yours in Christ,



Rev. Dr. Franklin Fant
President and CEO



On the cover: *Anna Kinsey and Betty Youngs, residents of The Clinton Presbyterian Community.*

You Are a Vital Part of This Ministry

Thank you for agreeing to be an Ambassador for the Mother's Day Offering supporting Presbyterian Communities of South Carolina. The Mother's Day Offering has been received in Presbyterian congregations throughout South Carolina since 1954. This offering helps ensure that residents of Presbyterian Communities who – through no fault of their own – are outliving their assets can continue to receive the care they need in Presbyterian Communities. Your support is vital!

There are many effective ways that the Mother's Day Offering can be highlighted to encourage support. Below are a variety of ideas. Please feel free to adapt this information for your congregation.

Minute for Mission

A popular approach to getting the word out about the Offering is a *Minute for Mission* (see page 5). An announcement on Mother's Day can share the importance of the Offering and how it assists residents with financial need. Other churches will have their main announcement the week before the Offering, and then follow up with a brief reminder from the pulpit on Mother's Day.

In some churches, the Ambassador will give the *Minute for Mission* or announcement. However, some Ambassadors are not comfortable speaking in public. In this case, there are any number of other good candidates. Variety is good, so if the same person has made the announcement for several years, consider having someone else present it. Possibilities include:

- A church member who lives at Presbyterian Communities
- A church member who has family at one of the communities
- The chair of the missions/outreach ministry
- The pastor
- A PCSC board member or employee (let us know how we can help)

Pastoral Support

The public support of your pastor is one of the best ways to emphasize the importance of the Mother's Day Offering. This can be done during the announcements, just prior to the collection of the Offering during worship or in a written communication to the congregation. Please talk to your pastor to encourage their public support of the Offering. And please be sure to thank your pastor for their support. Pastoral encouragement makes a big difference!

Written and Electronic Communications

Different people like to receive their information in different ways. Please consider using all the platforms available to you, including your church's worship bulletin, newsletter, emails, website and social media (Facebook, Instagram) to spread the word. Using multiple approaches helps ensure as many people as possible are aware of the Offering. Research tells us that people need to see information multiple times and in multiple contexts before they actually absorb and act on it. **Repetition is a good thing.**

Other Ways to Catch Your Congregation's Attention

The Mother's Day Offering Poster: Displaying one or more of these beautiful posters featuring art created by a resident of a Presbyterian Community is a good way to remind people of the Offering.

Set up a display table. This can be done anywhere people congregate or pass by at your church. Consider having a table in the Narthex before and after worship or in the Fellowship Hall during a church meal or coffee hour in the weeks prior to the offering and on Mother's Day. If you would like PCSC brochures or additional copies of *Community Connections* to place on the table, please contact Cathy Jackson in the PCSC Foundation office at (803) 461-7832 or email her at Cathy.Jackson@PresComm.org.

During the Minute for Mission, ask members of the congregation to stand if they have a connection to PCSC (for example, if they live with us, if they have a family member who has been served by us, if they are a board member, if they work for us, if they have volunteered with us or if they have ever visited one of our campuses).

Host a coffee time. This can be done prior to Sunday school, between Sunday school and worship, or after worship on Mother's Day or on the Sunday prior to the offering. Consider a few nibbly goodies. Give folks a reason to visit with you and the Communities.

Make a bulletin board. This is a good place to put a poster. You might want to cut out some pictures from past issues of *Community Connections*. You can also enlist the children of your church to help with the bulletin board and/or provide Mother's Day-themed artwork for it.

Distribute a small packet of promotional materials for each family. One Ambassador reported that this was done in a local church, and it led to a great Offering. Again, we can provide brochures, etc. if needed.

Be creative!

Minute for Mission



Heroes walk among us – not just in headlines or history books, but in quiet moments that shape lives. While we celebrate those who make medical breakthroughs or break records, some of our greatest heroes work behind the scenes: teachers who spark curiosity, mentors who guide futures, and dreamers who plant seeds of possibility.

These everyday heroes may sit at our dinner tables or greet us at family gatherings. They're our grandparents sharing wisdom and friends whose wise counsel we carry through life. They show up without fanfare when needed most, their impact measured in lives transformed.

At Presbyterian Communities of South Carolina, heroism manifests daily through residents, families, churches, donors, and staff. During recent hurricanes, heroes emerged as team members navigated blocked roads to reach work, ensured resident safety, and coordinated emergency responses – all embodying PCSC's mission as a “compassionate Christian ministry dedicated to enriching the lives of seniors of all faiths.”

This legacy of care began in 1958 when South Carolina Presbyterian Churches opened the first campus. Today, six communities serve around 950 older adults. While nearly seven decades have brought changes, the core purpose remains: providing compassionate care for older adults who need more support than they can receive living on their own.

This Mother's Day, we have the opportunity to join this heroic legacy. Our gifts will directly support residents who – through no fault of their own – have outlived their financial resources. Our generosity ensures they can continue calling Presbyterian Communities home.

In supporting this Mother's Day Offering, we become part of a nearly 70-year-old story of compassion and care through our contributions that transform lives and uphold a tradition of Christian service. Our generosity is our personal act of heroism.

Alternate ending if used prior to Mother's Day:

On Mother's Day, May 11, our congregation will continue this tradition of caring that touches the lives of seniors in need. With our support, residents with financial need will be able to continue to call Presbyterian Communities “home” and know that they are truly cared for and not forgotten. ***Thank you!***

PCSC Fast Facts



\$1,212,000

Average annual charitable care provided
at PCSC from 2015 to 2024



21

Average number of
residents served by
charitable care
from 2015 to 2024



18

Number of residents
served by charitable
care in 2024



91

Average age of residents
receiving charitable care
(The ages range from 82
to 100+ years of age!)



6

Life Plan
Communities across
South Carolina



70

Years of service
to seniors and
their families



950

Residents
in 2024
(approximate)

Our Mission

*We are a compassionate Christian ministry
dedicated to enriching the quality of life for seniors of all faiths.*

Recent & Upcoming Enhancements

PCSC continually works to upgrade and expand its communities. Opportunities are carefully evaluated. Projects are undertaken only when they are perceived to add value in terms of service to our residents and cost-effectiveness for the community. In 2024, several large projects were brought to completion at the Florence and Columbia communities with several other projects in the planning stages.



The nurses station and dining room at Cassels Health Care Center at the Columbia Community.

Columbia | A significant renovation to the Cassels Healthcare Center, accomplished in several stages over the last two years, was completed in 2024! With significant support from the estate of Harold M. Bryant, the renovation included building new private rooms, dining space, therapy space, and renovating existing semi-private rooms into private rooms with in-suite baths.

Florence | A gift from the estate of Bet Phillips gave the primary financial support for several vital upgrades and additions accomplished over the last two years. Improvements included the completion of a pavilion with huge windows for small resident gatherings and social events, refreshed landscaping, a renovated porte cochère, additional parking, a walking path with exercise stations, a new vehicle and exterior painting. The Graham Johnson McCullough Chapel also received updated seating, an improved AV system, additional storage, a conference room for small meetings, and ceiling/roof repairs.



The renovated Chapel (left) and the Pavilion (right) at the Florence Community.

For questions about Mother's Day contributions and how they are used, to arrange programs about PCSC at your church, or to answer general questions about this vital ministry, always feel free to contact Bill McConnell, Director of Church Relations, at (803) 365-0844 or william.mcconnell@prescomm.org

For more information about living at our communities, please contact the appropriate Sales and Marketing Director:

The Clinton Presbyterian Community

801 Musgrove Street, Clinton, SC 29325
(864) 833-5190 | ClintonMarketing@PresComm.org

The Columbia Presbyterian Community

700 DaVega Drive, Lexington, SC 29073
(803) 796-8700 | ColumbiaMarketing@PresComm.org

The Florence Presbyterian Community

2350 W. Lucas Street, Florence, SC 29501
(843) 665-2222 | FlorenceMarketing@PresComm.org

The Foothills Retirement Community

205 Bud Nalley Drive, Easley, SC 29642
(864) 859-3367 | FoothillsMarketing@PresComm.org

Laurel Crest Retirement Community

100 Joseph Walker Drive, West Columbia, SC 29169
(803) 796-0370 | Marketing@LaurelCrest.org

The Village at Summerville

201 W. 9th North Street, Summerville, SC 29483
(843) 873-2551 | SummervilleMarketing@PresComm.org



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An electronic version of this Guide may be downloaded from our website at www.PresCommunities.org/ambassadors.