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BB Living Debuts New Single Family Rental Luxury Community with Premium Amenities in the Heart of Argyle

Located in the desirable Harvest by Hillwood communities, these pet-friendly luxury rental homes feature smart technology, resort-style living and modern finishes

Argyle, Texas — Jan. 23, 2025 – BB Living, the leader in single-family “build-to-rent” communities, is proud to announce the completion of its newest Texas community, offering residents the opportunity to live in a luxury, single-family rental (SFR) home community in the heart of Argyle, Texas.

BB Living Harvest is located at 1704 Laurel Lane in Argyle. Nestled on over 1,200 acres, Harvest by Hillwood is a renowned, award-winning community designed to foster an active, family-friendly lifestyle. BB Living’s grand opening recently took place, unveiling a new community of 91 detached single family rental homes with six distinctive floor plans up to 2,500 square feet. All homes feature three or four bedrooms, up to two and a half bathrooms with both single- and two-story options available.

Build to Rent (BTR) is a continually growing real estate trend with strong demand. Harvest by Hillwood is one of the most sought after residential communities in Argyle. With state-of-the-art amenities, top-tier schools, dining and entertainment options nearby, this community provides true Texas charm. [As of July 2024](#), the cost of living in Argyle is 4% above the national average and buyers who choose to live in planned communities often feel they get more home for their money, with a 40-minute commute to Dallas.

“We’ve thoughtfully designed this neighborhood to offer families a combination of high-quality homes and unmatched amenities, all within a vibrant community that fosters connection and offers convenient access to a variety of dining and entertainment options,” said BB Living president Branden Lombardi. “Each home features smart technology, spacious floorplans and updated finishes. Plus our pet-friendly community offers a dog park, walking and hiking trails, and is located within a top-rated school district. We are excited to welcome residents to experience the perfect blend of comfort, convenience and community and the opportunity to call Harvest their new home.”

BB Living Harvest homes offer luxurious interiors including vaulted ceilings and contemporary lighting as well as high-end finishes including granite countertops, custom cabinetry, stainless-steel appliances, and hardwood-style flooring. Designed with modern living in mind, each home also includes private fenced-in yards, and two-car attached garages.

With a wide array of amenities, residents will enjoy resort-style swimming pools, a fun-filled splash pad, multiple parks and playgrounds, as well as expansive sports fields. A prestigious fitness center and fitness barn with sports courts offer additional opportunities for physical activity, while the convenience of Harvest Farm and Farmhouse Coffee Shop provide a welcoming gathering space for neighbors and families. A full calendar of events and activities ensures there is always something to look forward to, further enhancing the sense of community.

To learn more about leasing at BB Living Harvest, visit the website [here](#).

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About BB Living

Founded in 2011, BB Living is one of the pioneers of the “build to rent” asset class. Identifying the need for high-quality rental housing unmet by exiting multi-family and scattered single-family rental homes, BB Living delivers differentiated communities focused on high quality locations with proven rental demand, comprehensive amenities, three- and four-bedroom homes, all with two-car garages and high-level finishes, and onsite community management focused on the resident experience. BB Living is currently building an unmatched portfolio of communities comprised of 3,400 homes across 20 communities in Arizona, Colorado, Idaho, Texas and Florida with an additional 1,500 homes under consideration for development.