

# Making PROGRESS

February, 2024

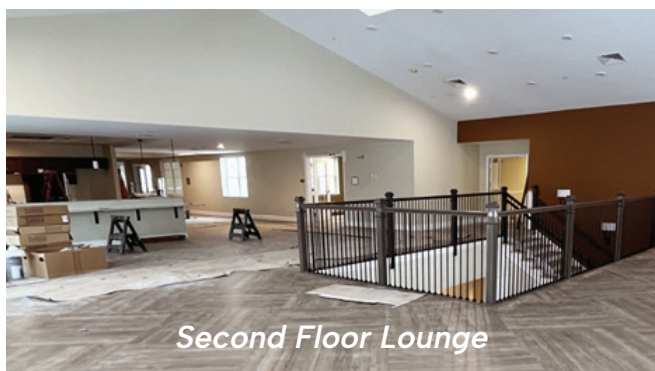
THE **Birches**  
OF LEHIGH VALLEY  
*Personal Care and Memory Care*



## Adding the finishing touches

Construction of The Birches is in the home stretch. New flooring has been placed in the large common spaces inside the main entrance, and finishes to the trim and lighting are almost completed in these areas.

Learn more about our community! Welcome Center is open Monday–Friday, 9 am–5 pm.



*Second Floor Lounge*



*Second Floor Bistro*



*Lobby Staircase*



*Lobby Carpeting*

## Another new team member!

**Vanessa Hearn, Marketing Associate**



Vanessa is pleased to join the team at The Birches of Lehigh Valley. Originally from New Jersey, she spent much of her career working in hospitality in New York before moving to the Lehigh Valley four years ago. She loves working in senior living, meeting families and helping seniors find the best options for their lives.

When she's not working, Vanessa likes to read, travel, or explore the Lehigh Valley with her husband and rescue Labradoodle in tow.

*Learn more about the lifestyle The Birches can provide to you or a family member.*

**Call Vanessa at 610-438-6600 or email [vhearn@thebirchesoflehighvalley.com](mailto:vhearn@thebirchesoflehighvalley.com).**

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We are an equal opportunity housing provider. We do not discriminate on the basis of race, color, national origin, religion, sex, familial status or disability.

