

# Making PROGRESS

January 2024

THE **Birches**  
OF LEHIGH VALLEY  
*Personal Care and Memory Care*



## Sneak peeks and Santa too!



Ho! Ho! Ho! We had a wonderful opportunity to celebrate the holiday with Santa and 200 guests from the local community during our Hard-Hat Tour and Holiday Open House on Saturday, December 16. Our new friends got a firsthand look at construction progress in our new community.

They toured, enjoyed cookies and beverages, and also got a chance to get a photo with the jolly old elf. Everyone walked away with a poinsettia, and one lucky gentleman won our door prize – a \$500 gift card!



We also welcomed local professionals to our early morning networking event in mid-December. Over 40 people selected their favorite coffee drink, toured, and had their photo taken with Santa.

Our team hopes you had a joyful holiday season. We're excited about the new year and the opening of our beautiful community!



Learn more about the lifestyle The Birches can provide to you or a family member.

**Call Jillian at 610-438-6600 or email [jberry@thebirchesoflehighvalley.com](mailto:jberry@thebirchesoflehighvalley.com).**

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We are an equal opportunity housing provider. We do not discriminate on the basis of race, color, national origin, religion, sex, familial status or disability.

