

# Making PROGRESS

October, 2023

THE **Birches**  
OF LEHIGH VALLEY  
*Personal Care and Memory Care*



## We're out and about in the community!

Our team has been busy getting to know people in the local community. In September, we held an informational brunch at The Palace Restaurant so people could ask questions about The Birches. We also hosted a mixer at Blue Grillhouse to network with other local professionals in the senior industry.

**Have questions about The Birches? Call to arrange a personal visit or to sign up for an upcoming event.**



*Brunch at The Palace*



*Jillian & Dustin at Blue*

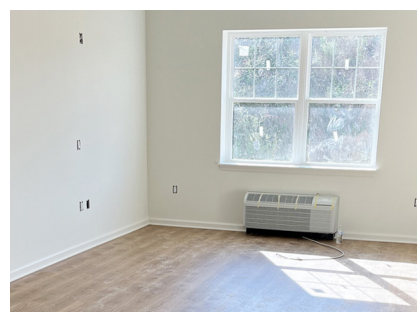
## Interior work is underway

While the Personal Care building is getting the windows and siding installed on the exterior, things are moving fast on the inside of the Memory Care building. Flooring is going down, bathrooms are being installed, and heating and electrical fixtures are being put in place. We're excited about the progress and can't wait to show off our new community!

**See the progress for yourself!  
Our Welcome Center  
is open Monday-Friday,  
9 a.m.-5 p.m.**



*Memory Care Bathroom*



*Memory Care Bedroom*

*To join us for an upcoming event or to take a tour,  
Call Jillian at 610-438-6600 or email  
jberry@thebirchesoflehighvalley.com.*

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