

# Why choose The BIRCHES?

**STAFF LONGEVITY.** A tenured staff is well-versed in the dynamics of senior living, providing understanding, consistency, and reassurance in senior care. Our dedicated team is empathetic to your loved one's needs, offering a helping hand when needed or gentle support through the changes of dementia.

**OPTIMAL LIVING.** Unique to our community is FOX Optimal Living by FOX Rehabilitation. This on-site program, included in the monthly rent, is accessible to all residents. FOX Optimal Living offers comprehensive wellness screenings and exercise classes to promote an active and healthy lifestyle.

**POSITIVE APPROACH.** Inspired by the methodology of Teepa Snow, one of America's leading dementia care experts, our Memory Care Coordinator constructs a person-centered care plan that highlights each resident's abilities, helping them to experience happy, purposeful moments. Our specially trained caregivers meet residents where they are on their journey through dementia and encourage families to do the same by sharing in-the-moment experiences whenever possible.

Take a tour to learn more about our award-winning community; please call Carole or Pam at 215-497-7400 or email [cwilliams@thebirchesatnewtown.com](mailto:cwilliams@thebirchesatnewtown.com).

THE **Birches**  
NEWTOWN, PA

*Personal Care and Memory Care*

70 Durham Road, Newtown, PA 18940  
[TheBirchesAtNewtown.com](http://TheBirchesAtNewtown.com) • 215-497-7400



We are an equal opportunity housing provider. We do not discriminate on the basis of race, color, national origin, religion, sex, familial status or disability.



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From the moment, my sister and I toured The Birches at Newton, we knew we found the best place for Mom. Everyone we met was very friendly and upbeat. Our Mom has thrived there and has become active and engaging again. We believe that the staff at The Birches made all the difference for our Mom.

- Diane

By far the best, most dedicated, accommodating, and loving staff. In my opinion, this is the most important aspect of any resident care facility.

- Edward M.

Fantastic caring and compassionate staff. My parent's adjustment was quick and The Birches at Newtown now feels like home!

- Tim T.

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