

For more than a century, Ebenezer has empowered older adults to lead healthier, more vibrant lives. Since our first facility opened in 1917, we have committed ourselves to provide a unique standard of care and quality of experience to all our residents and their families.

Ebenezer translates from the Hebrew phrase "stone of help," our guiding principle is to sustain exceptional care and programming at the facilities we own, to ensure our partners uphold the Ebenezer Promise standard at their facilities, and to enhance the range of services we offer at every property we touch.

#### **MISSION:**

To provide financial support so seniors can thrive and live meaningful lives.

#### **VALUES:**

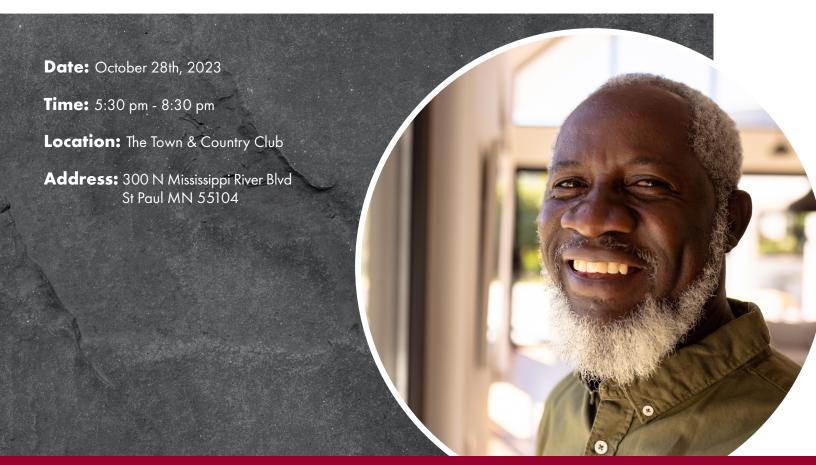
Treat every resident and family member with the dignity and respect they deserve.

#### **OUR WORK:**

The Ebenezer Foundation serves as the philanthropic liaison between Ebenezer Senior Living and our generous family of donors.

#### **ETCHING OUR FUTURE IN STONE:**

Join us for an evening of celebration with our partners, donors, and community members to learn how we continue to empower older adults to lead healthier, more vibrant lives. We invite you to attend our reception which will feature a captivating and meaningful program, activities, delicious food, and live music. Proceeds from the evening will support Ebenezer programs that provide quality care and enhance the lives of the residents we serve and their families.



## SPONSORSHIP OPPORTUNITIES

## **Capstone: \$10,000**

- Mission Moment
- Lunch for 2 with Jon Lundberg and Executive Leadership Team
- Logo on Banner (Step & Repeat)
- Podium Recognition
- Logo on tabletops
- Sponsor ad placement on event webpage with a direct link to the sponsor website
- Newsletter exclusive feature (full page)
- Exclusive social media feature
- Ticket for 16 guests to attend

### Cornerstone: \$7,500

- Logo on Banner (Step & Repeat)
- Branded takeaway gift for guests
- Logo on tabletops
- Sponsor ad placement on event webpage with a direct link to the sponsor website
- Newsletter exclusive feature (half page)
- Exclusive social media feature
- Tickets for 12 guests to attend

## **Keystone - \$5,000**

- Logo on tabletops
- Sponsor logo on a cocktail napkin
- Exclusive social media feature
- Tickets for 10 guests to attend

#### **Gemstone - \$3,500**

- Sponsor logo on a cocktail napkin
- Exclusive social media feature
- Ticket for 6 guests to attend

## **Sandstone - \$2,000**

- Exclusive social media feature
- Ticket for 4 guests to attend

## **All Sponsors Receive:**

- Event/registration webpage logo display
- Annual report recognition
- Recognition in all electronic and printed event communications
- Logo on event signage



# SPONSORSHIP FORM

| SPONSORSHIP LEVELS                     | \$10,000                       | \$7,500                        | \$5,000    | \$3,500   | \$2,000   |
|--|--------------------------------|--------------------------------|------------|-----------|-----------|
| Mission Moment                         | Х                              |                                |            |           |           |
| Lunch for 2 with Jon & Leadership Team | Х                              |                                |            |           |           |
| Podium Recognition                     | X                              |                                |            |           |           |
| Step & Repeat                          | Х                              | Х                              |            |           |           |
| Sponsor Ad                             | Event Webpage with Direct Link | Event Webpage with Direct Link |            |           |           |
| Newsletter Feature                     | Full page                      | Half page                      |            |           |           |
| Branded Takeaway Gift                  |                                | Х                              |            |           |           |
| Logo on Tabletops                      | Х                              | Х                              | Х          |           |           |
| Cocktail Napkin                        |                                |                                | Х          | Х         |           |
| Social Media Feature                   | X                              | Х                              | X          | X         | Х         |
| Event Tickets                          | 16 tickets                     | 12 tickets                     | 10 tickets | 6 tickets | 4 tickets |

# **Sponsor Information**

Sponsor Name (as it should appear on materials):

| Sponsorship Level:   | \$10,000              | <b>\$7,500</b>    | <b></b> \$5,00                  | 00 \$3,50         | 0 \$2,000 | )          |  |  |
|--|-----------------------|-------------------|---------------------------------|-------------------|-----------|------------|--|--|
| Individual Tickets:  | Tickets               | (\$100 each) = \$ | (tot                            | al)               |           |            |  |  |
| Contact Name:  |                       |                   |                                 |                   |           |            |  |  |
| Contact Title:   |                       |                   |                                 |                   |           |            |  |  |
| Address:   |                       |                   |                                 |                   |           |            |  |  |
|  |                       |                   |                                 |                   |           |            |  |  |
| mail:  |                       |                   |                                 | Phone:            |           |            |  |  |
| Company Website:   |                       |                   |                                 |                   |           |            |  |  |
| Payment Information  | on                    |                   |                                 |                   |           |            |  |  |
| ☐ Check enclosed (p  | ayable to Ebenezer Fo | oundation)        | Visa                            | ■ Mastercard      | ■ AMEX    | ☐ Discover |  |  |
| Card Holder Name: _  |                       |                   |                                 |                   |           |            |  |  |
| Signature:   |                       |                   |                                 | Expiration Date:/ |           |            |  |  |
| Credit Card Number:  |                       |                   |                                 | Security Code:    |           |            |  |  |
| Donations  |                       |                   |                                 |                   |           |            |  |  |
| ☐ In lieu of the suggested sponsorship amounts, please accept \$ |                       | nt \$             | to support Fbenezer Foundation. |                   |           |            |  |  |

## Please mail or email the completed form to:

The Ebenezer Foundation c/o: J. Murphy & Associates 1300 Godward St NE, Ste 2625 Minneapolis, MN 55413

Please contact Alison Ford with any questions at 612-746-4150 or EbenezerGives@gmail.com. Your donations are tax-deductible. Ebenezer Foundation is a 501(c)(3). EIN: 41-1356565.