

Lewis Privacy Policy

This Privacy Policy is effective as of July 1, 2021.

Our Commitment to Privacy

We use industry standard safeguards to protect the confidentiality of personal information we collect from visitors to this Web site. Personal information collected is accessible only by designated staff or agents of our organization who are also bound to this statement. It is important to recognize that “perfect security” does not exist on the Internet. This statement is provided to clarify our commitment to protecting the security of the personal information you provide.

When you register on our site, we may ask for information such as your name, email address, postal address, zip code, telephone, gender, personal interests and preferences of our products and services. We do not collect or maintain information from those known to be under the age of thirteen. We will not contact children under age thirteen without a parent’s permission. In addition to the information provided by Web site visitors, our computers automatically receive and record information from your Internet browser, including your IP address, cookie information, and the pages you request.

How We Use and Disclose Your Information

We use information you provide on an aggregated basis to do such things as operate our site, enhance our site, and to better understand the profile of our online audience. We may also use this data, both aggregate and personal to you, to enhance your site experience on our site by displaying content and marketing messages that we believe will be of interest to you. In some cases, we use your personal information to contact you or to provide information to you, such as to send newsletters to you that you request.

Information Sharing and Disclosure

We do not sell or rent your personal information or share your personal information with other people or nonaffiliated companies, except with your permission, or under the following circumstances:

- We may provide the information to trusted partners who work on our behalf under confidentiality agreements. These companies may use your personal information to help us communicate with you about offers. These companies do not have any independent right to share this information.
- We respond to subpoenas, court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims;
- We believe it is necessary to share information in order to investigate, prevent, or act regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of the Web site terms of use, or as otherwise required by law.
- We transfer information about you if this company is acquired by or merges with another company.
- Third-parties (hackers) may unlawfully intercept or access information or confidential transmissions.

Cookies and Other Tracking Methods

Cookies are small pieces of information stored on your computer. We may use cookies or, in a limited number of cases, IP addresses for several reasons. Cookies allow us to better understand how users use our site and can help us to tailor our Web site or a marketing message to better match your needs and interests. Cookies can also help you remember your user name and password on protected areas of Web sites. You are always free to decline our cookies if your browser permits, but some parts of our site may not work properly if you do.

This website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses cookies. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators, and providing other services relating to website activity and internet usage. Google may use the data collected to contextualize and personalize the ads of its own advertising network. Google also may transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. Find Google’s privacy policy [here](#).

Correction of Personal Information; Opt-Out Right

We make every effort to keep your information current and accurate. We ask that you notify us of any changes to your personal information via e-mail or telephone shown below. You may at any time request to be removed from our email list by clicking the unsubscribe link in any email you receive from us. Alternatively, you may notify us via e-mail or telephone shown in the “how to exercise your rights” section of this Privacy Policy. In the event you elect not to receive any future contacts from us, we will endeavor to remove your name from our email list within ten business days.

Notification of Changes

If we are going to use your personal information in a manner different from that stated at the time of collection through this Web site, we will notify you. In addition, if we make any material changes in our privacy practices that affect user information already collected through our site, we will post a notice on our website notifying users of the change.

Inquiries Regarding the Lewis Privacy Policy

You may inquire about your privacy rights as follows:

- Calling us toll-free at: (888) 597-0090
- Emailing to: consumerinfo@lewismc.com
- **Right to opt-out of the “sale” of your Personal Information.** Like many companies, we use services that help deliver interest-based ads to you by allowing the services to collect information from our website users (e.g., online identifiers and browsing activity). Some states, like California, classifies our use of these services as a “sale” of your Personal Information to the companies that provide the services. To the extent our activities constitute a

“sale” of your personal information, under applicable law, you can request to opt-out of this “sale” of your personal information here:
consumerinfo@lewismc.com

We cannot process your request if you do not provide us with enough detail to verify your identity and respond to your request. A California resident can empower an “authorized agent” to submit requests on his/her behalf. We will require the authorized agent to have a written authorization confirming that authority. Please note that the CCPA limits these rights by, for example, prohibiting us from providing certain sensitive information in response to an access request and limiting the circumstances in which we must comply with a deletion request. If we deny your request, we will communicate our decision to you.

Important Information for California Residents

This section applies to California residents. It describes how we collect, use and share Personal Information of California residents in operating our business, and their rights with respect to that Personal Information. For purposes of this section, “**Personal Information**” has the meaning given in the California Consumer Privacy Act of 2018 (“**CCPA**”) but does not include information exempted from the scope of the CCPA.

Your California privacy rights. As a California resident, you have the rights listed below. However, these rights are not absolute, and in certain cases, we may decline your request as permitted by law.

- **Information.** You can request the following information about how we have collected and used your Personal Information during the past twelve months:
 - The categories of Personal Information that we have collected.
 - The categories of sources from which we collected Personal Information.
 - The business or commercial purpose for collecting and/or selling Personal Information.
 - The categories of third parties with whom we share Personal Information.
 - Whether we have disclosed your Personal Information for a business purpose, and if so, the categories of Personal Information received by each category of the third-party recipient.
 - Whether we’ve sold your Personal Information, and if so, the categories of Personal Information received by each category of the third-party recipient.
- **Access.** You can request a copy of the Personal Information that we have collected about you during the past twelve months.
- **Deletion.** You can ask us to delete the Personal Information that we have collected from you.

- **Opt-out of sales.** If we sell your Personal Information, you can opt out. In addition, if you direct us not to sell your Personal Information, we will consider it a request pursuant to California's "Shine the Light" law to stop sharing your personal information covered by that law with third parties for their direct marketing purposes.
- **Opt-in.** If we know that you are younger than sixteen years old, we will ask for your permission (if you are younger than thirteen years old, we will seek your parent's/guardian's permission) to sell your Personal Information before we do so.
- **Nondiscrimination.** You are entitled to exercise the rights described above free from discrimination. This means that we will not penalize you for exercising your rights by taking actions such as denying you services; increasing the price/rate of services; decreasing service quality; or suggesting that we may penalize you as described above for exercising your rights.

Personal information that we collect, use and share (online, mobile application and website interactions)

The chart below summarizes how we collect, use and share Personal Information in our online, mobile application and website-based interaction by reference to the statutory categories specified in the CCPA, and describes our practices during the twelve months preceding the effective date of this Privacy Policy. Categories in the chart refer to the categories described above in the general section of this Privacy Policy. We disclose your Personal Information to business transferees.

Statutory category of personal information (PI)	Source of the PI	Purpose for collection	Categories of third parties to whom we “disclose” the PI for a business purpose	Categories of third parties to whom we “sell” the PI
Identifiers	<ul style="list-style-type: none"> You Social Media Platforms Public sources Business Partners Data Providers 	<ul style="list-style-type: none"> Operate the Service Research & development Display Advertisements Marketing and Promotional Communications Compliance with Law Compliance, Fraud Prevention & Safety Create Anonymous, Aggregated or De-identified Data 	<ul style="list-style-type: none"> Affiliates Partners Service Providers Professional Advisors Governmental authorities and others 	<ul style="list-style-type: none"> Service Providers Partners
Commercial Information	<ul style="list-style-type: none"> You 	<ul style="list-style-type: none"> Operate the Service Research & development Display Advertisements Marketing and Promotional Communications Compliance with Law Compliance, Fraud Prevention & Safety 	<ul style="list-style-type: none"> Affiliates Partners Service Providers Professional Advisors Governmental authorities and others 	None

		<ul style="list-style-type: none"> • <i>Create Anonymous, Aggregated or De-identified Data</i> 		
Financial Information	<ul style="list-style-type: none"> • <i>You</i> • <i>Public Sources</i> • <i>Business Partners</i> • <i>Data Providers</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Display Advertisements</i> • <i>Marketing and Promotional Communications</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> • <i>Create Anonymous, Aggregated or De-identified Data</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	<ul style="list-style-type: none"> • <i>Partners</i>
Online Identifiers	<ul style="list-style-type: none"> • <i>You</i> • <i>Automatic Collection</i> • <i>Business Partners</i> • <i>Data Providers</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Display Advertisements</i> • <i>Marketing and Promotional Communications</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	<ul style="list-style-type: none"> • <i>Partners</i>

		<ul style="list-style-type: none"> • <i>Create Anonymous, Aggregated or De-identified Data</i> 		
Internet or Network Information	<ul style="list-style-type: none"> • <i>You</i> • <i>Automatic Collection</i> • <i>Business Partners</i> • <i>Data Providers</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Display Advertisements</i> • <i>Marketing and Promotional Communications</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> • <i>Create Anonymous, Aggregated or De-identified Data</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	<ul style="list-style-type: none"> • <i>Partners</i>
Geolocation Data	<ul style="list-style-type: none"> • <i>You</i> • <i>Automatic Collection</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Display Advertisements</i> • <i>Marketing and Promotional Communications</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	<ul style="list-style-type: none"> • <i>Partners</i>

		<ul style="list-style-type: none"> • <i>Create Anonymous, Aggregated or De-identified Data</i> 		
Inferences	<ul style="list-style-type: none"> • <i>You</i> • <i>Automatic Collection</i> • <i>Public Sources</i> • <i>Business Partners</i> • <i>Data Providers</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Display Advertisements</i> • <i>Marketing and Promotional Communications</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	<ul style="list-style-type: none"> • <i>Partners</i>
Professional or Employment Information	<ul style="list-style-type: none"> • <i>You</i> • <i>Automatic Collection</i> • <i>Public Sources</i> • <i>Business Partners</i> • <i>Data Providers</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Display Advertisements</i> • <i>Marketing and Promotional Communications</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	<ul style="list-style-type: none"> • <i>Partners</i>

Personal information that we collect, use and share (offline, in-person, and telephonic interactions)

The chart below summarizes how we collect, use and share Personal Information in our offline, in-person and telephonic interactions by reference to the statutory categories specified in the CCPA, and describes our practices during the twelve months preceding the effective date of this Privacy

Policy. Categories in the chart refer to the categories described above in the general section of this Privacy Policy. We disclose your Personal Information to business transferees.

Statutory category of personal information (PI)	Source of the PI	Purpose for collection	Categories of third parties to whom we “disclose” the PI for a business purpose	Categories of third parties to whom we “sell” the PI
Identifiers	<ul style="list-style-type: none"> You Public sources Business Partners Data Providers 	<ul style="list-style-type: none"> Operate the Service Research & development Marketing and Promotional Communications Compliance with Law Compliance, Fraud Prevention & Safety Create Anonymous, Aggregated or De-identified Data 	<ul style="list-style-type: none"> Affiliates Partners Service Providers Professional Advisors Governmental authorities and others 	<ul style="list-style-type: none"> Service Providers Partners
Commercial Information	<ul style="list-style-type: none"> You 	<ul style="list-style-type: none"> Operate the Service Research & development Marketing and Promotional Communications Compliance with Law 	<ul style="list-style-type: none"> Affiliates Partners Service Providers Professional Advisors Governmental authorities and others 	None

		<ul style="list-style-type: none"> • <i>Compliance, Fraud Prevention & Safety</i> • <i>Create Anonymous, Aggregated or De-identified Data</i> 		
Financial Information	<ul style="list-style-type: none"> • <i>You</i> • <i>Public Sources</i> • <i>Business Partners</i> • <i>Data Providers</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Marketing and Promotional Communications</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> • <i>Create Anonymous, Aggregated or De-identified Data</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	<ul style="list-style-type: none"> • <i>Partners</i>
Inferences	<ul style="list-style-type: none"> • <i>You</i> • <i>Public Sources</i> • <i>Business Partners</i> • <i>Data Providers</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Marketing and Promotional Communications</i> • <i>Compliance with Law</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	None

		<ul style="list-style-type: none"> • <i>Compliance, Fraud Prevention & Safety</i> 		
Physical Description	<ul style="list-style-type: none"> • <i>You</i> • <i>Automatic Collection</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	None
Education Information	<ul style="list-style-type: none"> • <i>You</i> • <i>Public Sources</i> • <i>Business Partners</i> • <i>Data Providers</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Marketing and Promotional Communications</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	None
Professional or Employment Information	<ul style="list-style-type: none"> • <i>You</i> • <i>Public Sources</i> • <i>Business Partners</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Research & development</i> • <i>Marketing and Promotional Communications</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> 	<ul style="list-style-type: none"> • <i>Partners</i>

	<ul style="list-style-type: none"> • <i>Data Providers</i> 	<ul style="list-style-type: none"> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> 	<ul style="list-style-type: none"> • <i>Governmental authorities and others</i> 	
Sensory Information	<ul style="list-style-type: none"> • <i>Automatic Collection</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	None
Medical Information	<ul style="list-style-type: none"> • <i>You</i> 	<ul style="list-style-type: none"> • <i>Operate the Service</i> • <i>Compliance with Law</i> • <i>Compliance, Fraud Prevention & Safety</i> 	<ul style="list-style-type: none"> • <i>Affiliates</i> • <i>Partners</i> • <i>Service Providers</i> • <i>Professional Advisors</i> • <i>Governmental authorities and others</i> 	None

Glossary

Statutory category	Definition (categories may overlap)	What we collect
Biometric Information	An individual's physiological, biological or behavioral characteristics, including an	

	<p>individual's deoxyribonucleic acid (DNA), that can be used, singly or in combination with each other or with other identifying data, to establish individual identity. Biometric information includes, but is not limited to, imagery of the iris, retina, fingerprint, face, hand, palm, vein patterns, and voice recordings, from which an identifier template, such as a faceprint, a minutiae template, or a voiceprint, can be extracted, and keystroke patterns or rhythms, gait patterns or rhythms, and sleep, health, or exercise data that contain identifying information.</p>	
Commercial Information	<p>Records of personal property, products or services purchased, obtained, or considered, payment history, complaint history, service requests or other purchasing or consuming histories or tendencies.</p>	<ul style="list-style-type: none"> • <i>Business and personal contact information</i> • <i>Profile information</i> • <i>Content you choose to upload to the Service</i> • <i>Registration information</i> • <i>Feedback or correspondence</i> • <i>Financial information</i> • <i>Transaction information</i> • <i>Marketing information</i>

		<ul style="list-style-type: none"> • <i>Usage information</i>
Education Information	<p>Personal information from an educational record, which could include: a student's name, the names of the student's parent or other family members, the address of a student or student's family, a student's personal identifier (e.g., SSN, student number), other indirect identifiers of the student (e.g., date of birth, place of birth, mother's maiden name), other information that, alone or in combination, is linked or linkable to a specific student that would allow a reasonable person in the school community, who does not have personal knowledge of the relevant circumstances, to identify the student with reasonable certainty, or information requested by a person who the educational agency or institution reasonably believes knows the identity of the student to whom the education record relates.</p>	<ul style="list-style-type: none"> • <i>Information you provide in applications or other offline, in-person and telephonic interactions</i>

Financial Information	Bank account number, debit or credit card numbers, insurance policy number, and other financial information.	<ul style="list-style-type: none"> • <i>Financial information</i> • <i>Information you provide in applications or other offline, in-person and telephonic interactions</i>
Geolocation Data	Precise location, e.g., derived from GPS coordinates or telemetry data	<ul style="list-style-type: none"> • <i>Usage information</i> • <i>Device data</i>
Identifiers	Real name, alias, postal address, unique personal identifier, customer number, email address, account name, social security number, driver's license number, passport number, or other similar identifiers.	<ul style="list-style-type: none"> • <i>Business and personal contact information</i> • <i>Profile information</i> • <i>Content you choose to upload to the Service</i> • <i>Registration information</i> • <i>Feedback or correspondence</i> • <i>Financial information</i> • <i>Government-issued identification numbers</i> • <i>Transaction information</i> • <i>Marketing information</i> • <i>Usage information</i> • <i>Information you provide in applications or other offline, in-person and telephonic interactions</i>
Inferences	The derivation of information, data, assumptions, or conclusions from any other category of Personal Information to create a profile	<p><i>May be derived from:</i></p> <ul style="list-style-type: none"> • <i>Business and personal contact information</i> • <i>Profile information</i>

	about a person reflecting the person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes.	<ul style="list-style-type: none"> • <i>Content you choose to upload to the Service</i> • <i>Registration information</i> • <i>Feedback or correspondence</i> • <i>Financial information</i> • <i>Government-issued identification numbers</i> • <i>Transaction information</i> • <i>Marketing information</i> • <i>Usage information</i>
Internet or Network Information	Browsing history, search history, and information regarding a person's interaction with an Internet website, application, or advertisement.	<ul style="list-style-type: none"> • <i>Usage information</i>
Medical Information	Personal information about an individual's health or healthcare, including health insurance information.	<ul style="list-style-type: none"> • <i>Information you provide in applications or other offline, in-person and telephonic interactions</i>
Online Identifiers	An online identifier or other persistent identifier that can be used to recognize a person, family or device, over time and across different services, including but not limited to, a device identifier; an Internet Protocol address; cookies,	<ul style="list-style-type: none"> • <i>Device data</i> • <i>Identity data</i>

	beacons, pixel tags, mobile ad identifiers, or similar technology; customer number, unique pseudonym, or user alias; telephone numbers, or other forms of persistent or probabilistic identifiers (i.e., the identification of a person or a device to a degree of certainty of more probable than not) that can be used to identify a particular person or device.	
Physical Description	An individual's physical characteristics or description (e.g., hair color, eye color, height, weight).	<ul style="list-style-type: none"> • <i>Information collected automatically by security cameras and equipment</i> • <i>Information you provide in applications or other offline, in-person and telephonic interactions</i>
Professional or Employment Information	Any information relating to a person's current, past or prospective employment or professional experience (e.g., job history, performance evaluations).	<ul style="list-style-type: none"> • <i>Information you provide in applications or other offline, in-person and telephonic interactions</i>
Protected Classification Characteristics	Age (forty years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including	<i>We do not intentionally collect this information but some of it may be revealed in identity data or other information we collect</i>

	gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	
Sensory Information	Audio, electronic, visual, thermal, olfactory, or similar information.	<i>Information collected automatically by security cameras and equipment</i>