Karla's Marketing Minutes

What is special about the month of May? The month of May brings warmer weather, blooming flowers, and the fresh beginnings of summer. From May Day celebrations on May 1, to Cinco de Mayo on May 5, Mother's Day on May 8, and Memorial Dav on May 30. May is a month worth celebrating. Oh, and we can't forget Star Wars Day on May 4. May the 4th be with you!

May is named after the Greek goddess Maia, amongst the most beautiful of nymphs. Maia was the oldest member of the Pleiades. The Pleiades were seven nymphs that made up the constellation of Pleiades, most known as a cluster of stars also referred to as the Seven Sisters, which is part of the constellation Taurus. Maia was a shy goddess, dwelling alone in a cave near the peak of Mount Kyllene. While living in the cave, she gave birth to the god Hermes in secret. Hermes was the son she had following an affair with Zeus.

We have two special presentations set up for May. On Thursday, May 5 at 2:00pm, Sam Olson, a local Medicare expert will provide us with an educational Medicare seminar to help you stay informed about your health insurance benefits. On Thursday, May 19 at 2:00, a student from UC Davis will give us a presentation on Breaking Barriers, a club that aims to build lasting connections between college students and members of older generations. The club allows Davis students to form friendships with older adults and help them carry out technologyrelated ambitions. The goal is to create empathetic connections between older and younger generations.

On May 2, I will have been at Campus Commons for six months! Thank you all for making me feel so welcome and a part of this community. I appreciate the warmth and kindness you have shown me and have truly been enjoying getting to know each of you. I'm still learning!

Remember that you are always welcome to invite friends and family to our Happy Hours each Friday and to our special presentations each month.

Important Telephone Numbers

Office Hours – Monday-Friday 8:30am-5:30pm Saturday & Sunday 9:00am-5:00pm Office 916-929-3966 Fax 916-929-3627 Tonya/Activities Office 916-929-6003 Van/Transportation Cell 916-468-3091 After Hours Cell 916-468-3092 Dining Room 916-921-5998 Police Non-Emergency 916-264-5471 Adult Protective Services 916-874-9377 **Emergency & Fire 911** Comcast Cable 1-800-266-2278 AT&T 1-800-310-2355 Paratransit 916-429-2744 Yellow Cab 916-444-2222 Beauty Salon Jane Ma 916-223-9658 Wednesday-Friday Clean Touch Dry Cleaning 916-366-6666 Pick-up & drop-off Monday & Thursday

Armed Forces Day May 21st

We always want to acknowledge those that served in our military and what better way than to do that on Saturday, May 21st. Invite a friend for brunch and enjoy a Red. White & Blue Pancake Breakfast!

We want to thank the following residents for their service:

Sam A., John B., Gayle C., Cliff D., Nathaniel E., Russell E., Jon H., Neal I., Joyce K., Nat L., Ron R., Dusty R., Paige S., Rick T., George T., Arlie V., and Joe W.

We Honor You and Thank You!

May 2022

CAMPUS COMMO

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Charlene Wickizer, Carol Haran & Rick Comer, Housekeeping

Shawn Asberry, Karen Schaefer, Gabriel Haran, Evening Porters

Isaias Valencia, General Manager, Sodexo Isaias.valencia@sodexo.com

Important Telephone Numbers

Office: 916-929-3966 After Hours Cell: 916-468-3092 Kitchen: 916-921-5998 Comcast: 1-800-266-2278 AT&T: 1-800-310-2355

Mothers aren't the only ones who look forward to the holiday. It is the busiest day of the year for restaurants, with 80 million people dining out. Jewelry stores make out big, too. Shoppers spend \$5 billion on new bling for mom. When Mother's Day began in 1914, the floral industry declared that carnations were the best way to honor mothers: red carnations for moms still living, and white for those who had passed. Today, the tradition of gifting flowers lives on. Mother's Day is the number one day for floral sales, which total \$2.66 billion. Here's to wishing all of our mothers a very special day!

And speaking of moms... our very own See (dining room) will be a new mom in July. We are having a baby GIRL shower for See on Wednesday, May 18th from 2-4pm in the back vard if it's not too hot. See and her husband High (most of you know High) are registered at Target under the name High See (first name) Vue (last name). More details to follow.

Mother's Day brunch will be from 11am – 1pm. This will NOT be a short day for the Sodexo team. However, we will offer a light supper this evening since we will have a big meal at brunch. Look for the menu and sign up any guests as soon as you can so that we know how many to expect.

The Memorial Day holiday is at the end of the month on Monday, May 30th. Your holiday housekeeping schedule will arrive a week prior to the holiday so keep an eye out.

Have a wonderful May and go out and enjoy the outdoors while it's still cool.



Christine's Comments

Mother's Day is May 8. In its early days, Mother's Day was celebrated by attending church and sending mom a handwritten letter. Today, Mother's Day is a \$28 billion industry. As well it should be! After all, if we were to pay Mom for the various tasks she performs, that salary would be over \$116,000 a year. The least we can do is shower her with gifts!

Tonya's Activity Corner

Happy sunshiny May – The month flowers are in full bloom. Flowers always make me think of moms. This month we celebrate Mother's Day, and I want to wish all the moms a wonderful Mother's Day. Always know that each one of you are like special flowers in full bloom.

Eva's Jewelry Show is May 3rd in the Lobby. Eva has some beautiful jewelry for you to purchase for yourself or your loved ones.

Resident Donna R. has a passion to lead a Writing Group every 2nd and 4th Thursday of the month at 2:00pm in the Game Room. Donna's first Writing Group class is on May 12th. She will begin with an introduction of how she will lead the class and has expressed her excitement on different genres and styles of writing. She would like you to come, listen, and participate in this new activity.

I want to thank all the residents that attended the 110th year remembrance of Titanic Night. It was a memorable way to sympathize for the survivors and those who perished. I heard so many residents' heartfelt compliments on the whole atmosphere of the Titanic event. I am so proud of the Campus and Sodexo teams for their hard work and dedication to transform us all back to 1912.

Update: PT Brody Choy will not be returning to Campus Commons Physical Therapy as he has found another job elsewhere. Owner Mark Eddy asked his other employees if they would like to fill Brody's spot leading physical therapy exercises here. I have not heard back yet, but I will keep you updated.

May Crafts will be on the 4th with my craft class, Paint & Sip w/Teresa on the 18th and Ceramics w/Claudie on the 25th.

We have a great month of Happy Hour entertainment this month. We are celebrating Cinco de Mayo a day late this year. We have an

May Birthdays

Jim Malcolm, May 2nd Paula Lander, May 4th Wilma Giesser, May 8th Barbara Cross, May 15th Shirley Marks, May 15th Janice Morrison, May 21st Ann Paul, May 24th Yolanda Wright, May 25th Joann Charamuga, May 28th Mary Higdon, May 31st

May Anniversaries

Ann Paul – 10 years Ron Rasmussen – 7 years Joyce Kunz – 6 years Helen Waterbury – 4 years Sue & Gayle Cowen - 1 year Jean Drotts – 1 year Ellie Mahoney – 1 year Linda Rietzenstein – 1 year

Move-Ins

Dee Dee H. #146 Arlene D. #103

Tonya's Activity Corner continues...

awesome (impresionante) party (fiesta) on Friday, May 6th, from 2:30-3:30pm in the Cabaret Lounge. We will be entertained by Instituto Mazatlán de Bellas Artes (IMBA) Mexican Dancers. Come down and join us for an appetizer plate, margaritas, and fun (la diversion).

May 13th will feature James Gledhill (DD James). This will be his first time performing for us. His style of music is 50's-70's.

Jerry Lopes is back with us on the 20th, and Happy Trails Duo will end the month on the 27th.

The History of Mother's Day: The story of Anna Jarvis

Anna Jarvis founded Mother's Day to honor her beloved mother, then spent the rest of her life fighting the holiday's commercial and political exploitation. She died alone in an asylum.

Her story - and the modern-day story of Mothe Day began, of course, with her own mother. Here's how it all got started...

In 1858, Ann Reeves Jarvis (Anna Jarvis' mother) organizes Mothers' Day Work Clubs to improve sanitary conditions and stem her community's appalling infant mortality rates. In her lifetime, Jarvis has 13 children and only see four of them live to adulthood.

In 1868, in the walk of the Civil War, Ann Reeve Jarvis coordinates a Mothers' Friendship Day in West Virginia to bring former foes on the battlefield back together again. The initially tens day goes well, with veterans from the North and South weeping and shaking hands for the first time in years.

Ann Reeves Jarvis dies on the second Sunday May 1905.

One of Jarvis' surviving daughters, Anna Jarvis organizes a small service in honor of her deceased mother on the second Sunday in May 1907 at the Andrews Methodist Church in Grafton, West Virginia. Jarvis has white carnations distributed to the mothers, sons, and daughters in attendance in Grafton.

The governor of West Virginia makes Mother's Day an official holiday on the second Sunday ir May 1910.

While waging a relentless letter-writing campaig in 1912 to drum up support for Mother's Day. Anna Jarvis creates the Mother's Dav International Association and trademarks the phrases "second Sunday in May" and "Mother" Day."

President Woodrow Wilson makes Mother's Da an official national holiday in 1914.

er's	Shortly after the official launch of Mother's Day, Jarvis begins to sense she's created a monster when she sees the florist, card and candy industries cashing in on Mother's Day and public interest groups using the holiday to make political statements. She rails against exploitation of what was supposed to be a special, reverential day for families.
51 5	Jarvis endorses open boycotts against florists in 1922 who raise the prices of white carnations every May.
D I Bees	Jarvis threatens to sue the New York Mother's Day Committee, of which New York Gov. Al Smith and Mayor John Hylan are members, over plans for a large Mother's Day celebration in 1923. The event is canceled.
ves in nse nd	Jarvis crashes a Philadelphia convention in 1925 of the American War Mothers, a group that had its own Mother's Day commemoration and began using a white carnation as its emblem. The AWM push for Jarvis' arrest, but charges of disorderly conduct are dismissed.
y in s, ay	Jarvis is slighted when the AWM successfully lobby President Franklin D. Roosevelt and Postmaster General James A. Farley to unveil a Mother's Day stamp in 1934. The stamp features a portrait of painter James McNeill Whistler's mother with white carnations and the words, "In memory and in honor of the Mothers of American."
nd S in	In 1935, Anna Jarvis accuses first lady Eleanor Roosevelt of "crafty plotting" by using Mother's Day in fundraising material for charities trying to combat high maternal and infant mortality rates.
ign	Jarvis threatens to end it during the 1940's sensing that she can't contain her creation.
's ay	In 1944, Jarvis, who is now 80 in 1944, is placed in a mental asylum. Jarvis dies alone and penniless in 1948 from various legal battles she waged over the holiday she started. She never made any profit from Mother's Day, and she never had any children. She was 84.