

2022 AMBASSADORS GUIDE



Mother's Day and Beyond

Helping Ambassadors in their role as liaisons
between their congregations and our ministry



**PRESBYTERIAN
COMMUNITIES
OF SOUTH CAROLINA**

DEAR AMBASSADORS AND CHURCHES,

The words “thank you” never seem to adequately express our gratitude for the love and support you show through the Mother’s Day Offering each year! This legacy of caring, which was started by South Carolina Presbyterian congregations over 60 years ago, continues to touch the lives of seniors in so many meaningful ways.

Thank you for helping to ensure that residents have the quality care they need and deserve, regardless of their ability to pay. What wonderful peace of mind your support provides to many residents of Presbyterian Communities who outlive their resources despite years of planning and saving!

We give thanks to God for the strong relationships we continue to have with the churches in our state, particularly through you. As an Ambassador, you play a central role in helping to maintain a close connection between your church and Presbyterian Communities. You help keep your church informed about our ministry, you help promote the Mother’s Day Offering in your church, and you make the time commitment to attend our spring meetings every year.

We can never thank you enough for your support and your prayers. We hope this guide will be helpful to you and your church, not only in planning the Mother’s Day Offering, but also in thinking about other ways Presbyterian Communities can connect with and support your church and its members.

Please be sure and let us know how we can be of service to you.

Yours in Christ,



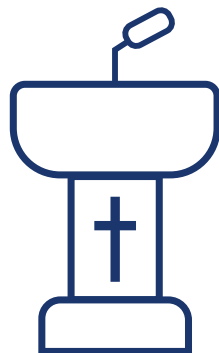
Rev. Dr. Franklin Fant
President and CEO



There are many ways that the Mother's Day Offering has been and can be promoted effectively to encourage support. Below are a variety of ideas. Please feel free to adapt the information below for your congregation.

MINUTE FOR MISSION

A popular approach to getting the word out about the Offering is a ***Minute for Mission*** (see next page). An announcement on Mother's Day can share the importance of the Offering and how it helps. Other churches will have their main announcement the week before the Offering, and then follow up with a brief reminder from the pulpit on Mother's Day.



In some churches, the Ambassador will give the ***Minute for Mission*** or announcement. However, some Ambassadors are not comfortable speaking in public. In this case, there are a number of good candidates. Variety is good, so if the same person has made the announcement for several years, consider having someone else present it. Possibilities include:

- A church member who lives at Presbyterian Communities
- A church member who has family at one of the communities
- The chair of the missions/outreach ministry
- The pastor
- A PCSC employee

PASTORAL SUPPORT

The public support of the pastor is one of the best ways to emphasize the importance of the Mother's Day Offering. This can be done during the announcements, just prior to the collection of the Offering during worship or in a written communication to the congregation. Please talk to your pastor to encourage his or her public support of the Offering.

WRITTEN AND ELECTRONIC COMMUNICATIONS

Different people like to get their information in different ways. Please consider using your church's worship bulletin, newsletter, emails, website and social media (Facebook, Instagram) to spread the word. Using multiple approaches helps ensure as many people as possible are aware of the Offering.



MINUTE FOR MISSION

Isabel Addison Frampton was the mother of Rev. Dr. William McLeod Frampton, Jr., who was affectionately called “Framp.” She would often remark, “McLeod, son, why doesn’t the church do something for its older people?” There, the original idea was planted and began to grow in the young pastor’s mind.



At the time, “Framp” was in his 30s and very involved with the youth programs in the church. He seemed an unlikely person to be promoting a ministry for older church people. But his mother didn’t think so. She prayed and each time she visited, Isabel nurtured the idea by continuing to talk about her dream.

Isabel’s dream came true, and Presbyterian Communities of South Carolina exists because of one woman’s Christian concern for older church members *and* many faithful, generous people like you who have collected the Mother’s Day Offering since 1954.

Presbyterian Communities now operates six South Carolina retirement communities that about 900 seniors call home. Our story is your story. It is a ministry we share with you.

The Mother’s Day Offering we are collecting today is used solely to care for seniors at Presbyterian Communities who have outlived their savings through no fault of their own. The ministry of charitable care gives residents and their families peace of mind that they will continue to have a place to call home.

Your gift today will directly impact a senior who needs our care. They may have been your Sunday School teacher, coach, doctor, or neighbor. Will you partner with us to care for those who have cared for us? Please give generously.

Alternate ending if used prior to Mother’s Day:

On Mother’s Day, May 8, our congregation will continue this tradition of caring that touches the lives of seniors in need. Because of you, our elders will continue to call Presbyterian Communities “home” and know that they are truly cared for and not forgotten.

\$1,244,455

Average annual charitable care provided at PCSC from 2011 to 2021

17

Number of residents served by charitable care in 2021

91

Average age of residents receiving charitable care

RECENT & UPCOMING ENHANCEMENTS

PCSC works to upgrade and expand its communities. Opportunities are carefully evaluated. Projects are undertaken only when they are perceived to add value in terms of service to the ministry and cost-effectiveness.

Florence | A number of renovations and projects are in the works thanks to the estate of former resident Bet Phillips. Improvements include a pavilion, landscaping, a refreshed porte cochère, additional parking, a walking path with exercise stations, new vehicle and exterior painting. The chapel will also receive updated worship seating, an improved AV system, additional storage and ceiling/roof repairs. New rehab equipment is planned for the rehabilitation center.

Foothills | The new wing of 12 independent living apartments is complete and filled with new residents. Next on the agenda for the community is the construction of a Wellness and Therapy Center, as well as a Bistro and Pavilion.

Columbia | A large renovation to the Cassles Healthcare Center will require many stages as it involves building new private rooms, dining space, therapy space and renovating existing semi-private rooms into private rooms with in-suite style baths. The renovation is expected to begin in May 2022 and conclude in December 2023.

The Village at Summerville | Evergreen House memory support neighborhood opened in December and is the first building of its kind in the nation to be architecturally and intentionally designed to use the Association Montessori Internationale's philosophy for aging and dementia.

For questions about church contributions and how they are used, to arrange programs at your church, or to answer general questions, always feel free to contact your Director of Church Relations at PCSC, Jenn Stanley, at (803) 365-0844 or Jenn.Stanley@PresComm.org.

For more information about living at our communities, please contact the appropriate Marketing Director:

The Clinton Presbyterian Community

(864) 939-0590 | ClintonMarketing@PresComm.org

The Columbia Presbyterian Community

(803) 796-8700 | ColumbiaMarketing@PresComm.org

The Florence Presbyterian Community

(843) 665-2222 | FlorenceMarketing@PresComm.org

The Foothills Retirement Community

(864) 859-3367 | FoothillsMarketing@PresComm.org

Laurel Crest Retirement Community

(803) 796-0370 | WebAdmin@LaurelCrest.org

The Village at Summerville

(843) 873-2551 | SummervilleMarketing@PresComm.org



PresCommunities.org

Management Services Office | (803) 772-5885

An electronic version of this Guide may be downloaded from our website at www.PresCommunities.org/ambassadors.

*We are a compassionate Christian ministry
dedicated to enriching the quality of life for seniors of all faiths.*