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FOR IMMEDIATE DISTRIBUTION:

Ridgeline Management Company is excited to announce that Avalon Assisted Living of Fitchburg, WI has been acquired by a new ownership, a Utah based family office. The ownership transition will be finalized on September 17, 2021. This change of ownership will infuse exciting new resources into the community, which Ridgeline believes will have a significant impact on the quality of life for all of Avalon's residents, and future residents.

Ridgeline Management will remain in place as the operations company overseeing the community. After nearly twenty years of operating Senior Living Communities across the country, Ridgeline has recently restructured and is evolving as a continued leader providing quality services and amenities. Ridgeline is poised for significant growth in 2021 and beyond, allowing it to benefit more seniors and those who care for them than ever before. Ridgeline Management is currently actively seeking new partnership opportunities in community ownership, management, development, and construction.

About Ridgeline Management Company:

Recently celebrating over 20 years, Ridgeline Management Company is a leading senior housing management company based in West Linn, OR. Ridgeline currently operates 11 communities in 8 states specializing in Retirement, Assisted Living, and Memory Care (Alzheimer's Care), creating extraordinary value for the residents, families, and team members of these communities. Our mission is to *Create Environments Where Moments of Joy, Independence, and Wellness are the Focus of Each and Every Day*. For more information, visit

www.ridgelinemc.com