

Resident Engagement Idea of the Week

This Week's Idea: Resident Ambassadors

Resident ambassadors are volunteer residents who work to provide a friendly and warm welcome to new residents at their community. Ambassadors are provided with name tags and a community shirt/jacket. They then visit with their assigned new resident(s) to welcome them to the building, invite them to a meal or activities, and check in on them as needed.

Other activities resident ambassadors can assist with include:

- Community Events
- Resident/ Prospect Events
- Assist with Tours
- Networking/Referral Group Events/Seminars

Training will be provided and all ambassadors will need to attend a 1-hour training where they will meet other Ambassadors, learn about the community, learn about Ebenezer and more.



Communities who have had resident ambassadors in the past have experienced great success in helping new residents feel welcomed and secure in their new community!

More information to come about an Ebenezer Resident Engagement Program and recruiting/training.