Privacy Policy

Effective Date: May 11, 2020

Thank you for visiting United Properties Investment LLC's ("United Properties," "us," or "we") website. This Privacy Policy (this "Policy") applies generally to the United Properties-owned or operated websites on which it is posted or linked (individually, a "Site," collectively, our "Sites"). It applies only to information collected through those Sites. This Policy describes our collection, use, and treatment of information generated by your use of our Sites and services.

Our Sites include, but are not limited to the following URLs:

uproperties.com
mplsprivateresidences.com
amiraliving.com
amiraminnetonka.com
amirachoice.com
cherrywoodpointe.com
applewoodpointe.com
yourpointe.com

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Privacy Policy Updates

We review our privacy practices from time to time, which are subject to change. We ask that you periodically review this page to remain familiar with the most current version of our Privacy Policy. The most current version of our Policy will be posted on this page. When this Policy changes, we will update the "effective date" at the top of the page. Your continued use of our Sites and/or services constitutes acceptance of this Policy and any changes made from prior versions of the Policy. If you have any questions or comments about our privacy practices, you can contact us at info@uproperties.com.

Supplemental Privacy Notices

This Policy may be supplemented or amended from time to time by additional notices posted to one or more of our Sites, the Site(s) to which the notice applies. These notices provide a level of detail we cannot provide in this general description of our privacy practices. For example, certain websites or specific webpages may contain privacy notices that provide details about the personally identifiable information collected on those pages, why we need that information, and choices you may have about the ways in which we may use the information.

Information We Collect

In certain sections of a Site, we may require you to submit your personally identifiable information to us, and we may invite you to submit questions, comments and request information. In addition to any information that you may voluntarily provide, the may Site automatically collect information about you and your use of the Site.

Due to the nature of some of our services, you may provide us with personally identifiable information such as your name, email address, username, password, address, phone number, and other contact information that you voluntarily transmit with your communication to us.

<u>Information We Automatically Collect</u>

We automatically collect information about your interactions with our Sites, including information about the device you use to interact with and/or access a Site.

Cookies and Device Identifiers. A cookie is a small file placed on your device when you visit a website that can be understood by the website that issued the cookie. We use cookies and other technologies, including device identifiers, to collect information and support certain features of a Site. For example, we may use these technologies to:

- collect information about how visitors use a Site (for example, which pages they visit, which links they use, and how long they stay on each page);
- support the features and functionality of a Site (for example, to save a visitor the trouble of re-entering information already in our database or to prompt the settings they established on previous visits);
- personalize a visitor's experience when they use a Site; and
- improve our marketing efforts, including targeted advertising.

We may use both session cookies and persistent cookies. A session cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. The information we collect using cookies and similar technologies may or may not be directly personally identifying, but we may link it to personally identifiable information that you provide. If you do not wish to receive cookies, you may set your browser to reject cookies or to alert you when a cookie is placed on your computer. Although you are not required to accept cookies when you visit our Sites, you may be unable to use all of the functionality of our Sites if your browser rejects our cookies.

Information from Your Computer or Mobile Device. When you access a Site through your computer or mobile device, we may automatically collect certain information from or about your device, such as IP address, access dates and times, information about your approximate location (as determined through your IP address), hardware and software information, mobile, and computer or hardware device information. This information allows us to understand how you've used the Site (which may include administrative and support communications with us or whether you have clicked on links to other websites), and other actions you have taken in connection with your use of the Site. We automatically collect log data when you access and use the Site, even if you have not created an account or logged in.

Information You Provide to Us

E-Mail Content and Newsletters. You may choose to provide us with personally identifiable information in an email message to one of the addresses listed throughout our Sites or by submitting your information in the "Contact" section of a Site. We use this information to respond to your message or to register you for the services you have requested, and we may use it to market or promote relevant services to you. If you sign up for an email newsletter, you have the option to unsubscribe at any time. Any information you choose to provide regarding special interests may be used for marketing and promotional purposes. By providing this information, you may receive occasional email messages from United Properties, its subsidiaries, or one of its affiliated companies.

Payment Information. You may provide payment information, including credit card or financial account information, for services through a Site. This information is used only to fulfill the transactional purpose for which you submit it to us and may be processed by a third-party vendor on our behalf.

Job Applications. We may collect certain personally identifiable information you provide to us when you apply for a job on our Sites, such as your name address, telephone number, mailing address, and email address. Information collected in the application process is explicitly not included in the scope of this Policy and is not personally identifiable information as described throughout this Policy.

Additional Sources of Information. You may provide additional information to us when you request information or an estimate for services. We may receive this information from you

through email, the website, or over the phone. This information may be combined with information you provide to us through a Site.

Third-Party Analytics Tools

Beyond the information you voluntarily provide to us directly, United Properties utilizes analytics tools including, third-party technologies, such as Google Analytics, to collect information and help us understand how visitors engage with our Sites. To learn more about Google Analytics, click here. To learn more about how Google uses data collected through partner sites or applications, click here.

Third-Party Advertising Tools

Third parties may deliver cookies to your computer or mobile or tablet device for the purpose of tracking your online behaviors across nonaffiliated websites and deliver targeted advertisements either on our Site or on other websites.

For information about how you can control the collection of such information, please see "Your Choices" below.

How We Use Information

We use the information we collect to provide you services, enhance your experience on our Sites, to improve our services, and for marketing and promotional efforts. For more details about how we use information, please see below.

Use of Information You Provide to Us. Generally, we may use information you provide to us through a Site:

- to provide the information, products and services you request;
- for security or fraud prevention purposes;
- to provide you with effective customer service;
- to provide you with a personalized experience when you use our Site;
- to contact you with information and notices related to your use of our Site;
- to better understand your needs and interests;
- to improve the content, functionality and usability of this Site;
- to improve our products and services;
- to improve our marketing and promotional efforts; and
- for any other purpose identified in an applicable privacy notice, click-through agreement, or other agreement between you and us.

Please see "Your Choices" below for information about the choices you have about the ways we use the information we collect about you.

Use of Aggregated Information. We may use information gathered through a Site to create a compiled, aggregate view of a Site's audiences and its visitors' usage patterns. We use aggregated information to operate our services and to better understand our audience as we

develop new products and services. We may also share aggregated information with our third-party service providers as well as with potential investors, advertisers, and subscribers so they can better understand and/or market to our audience.

Third-Party Data Sharing and Disclosure

(Note: "We" and "our" in this section refer to United Properties Investment, LLC, its subsidiaries, and/or its affiliates.)

Compliance with Law or Protection of Rights. We may disclose information we collect, including your personally identifiable information, when we, in good faith, believe disclosure is appropriate to comply with the law, a court order or a subpoena. We may also disclose your personally identifiable information to prevent or investigate a possible crime, such as fraud or identity theft; to protect the security of a Site; to enforce or apply any applicable terms of use or other agreements; or to protect our own rights or property, or the rights, property, or safety of our users or others.

Business Negotiations. We may contemplate, for strategic or other reasons, selling, buying, merging, or otherwise reorganizing one or more of our businesses. In negotiating with a third party about entering into such an arrangement, we may need to disclose your personally identifiable information. In such cases, we will take reasonable measures to protect the personally identifiable information we disclose, for example, by requiring a prospective purchaser to sign a non-disclosure agreement limiting the use and protecting the confidentiality of the information.

Business Transfers. We may transfer the information you submit on or through a Site, including personally identifiable information, to a buyer or other successor in the event of a merger, divestiture, transfer of control, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by United Properties, a subsidiary, or an affiliated company about our Sites' users is among the assets transferred.

Vendors. We may from time to time retain third-party vendors in order to help us manage a Site individually, or the Sites collectively, and allow us to better serve our visitors and customers. These may include third-party vendors we engage to analyze the information we collect for marketing or similar purposes.

We may contract with third parties who use cookies to collect information on our behalf. These parties maintain their own confidentiality and security standards. If you would like to opt out of this use of your information, you can change the preferences of your browser so that it does not accept cookies. We may contract with companies or others to provide certain services, including payment services, data management, promotional services, etc. We provide these service providers with the information they need to perform these services.

We may also share information, including personally identifiable information, to third-party vendors to help us provide you services. For example, we may use a cloud-service provider to host information we collect or other aspects of our services. Such vendors have access to personally identifiable information for a limited purpose and for a limited period of time, and we implement contractual protections limiting the use of that personally identifiable information to the provision of services to United Properties, its subsidiaries, or its affiliated companies.

Links to Third-Party Websites

A Site may provide links to other websites or resources over which United Properties does not have control. Such links do not constitute an endorsement by United Properties of those websites. You acknowledge that United Properties is providing these links to you only as a convenience, and further agree that United Properties is not responsible for the content of such websites. Your use of such websites is subject to the terms of use and privacy policies located on the linked to websites.

Your Choices

In General. We respect your right to make choices about the ways your personally identifiable information is collected and used. For example, we will include instructions to unsubscribe from communications in each electronic newsletter or promotional email we send you.

Unsubscribe from Newsletters or Promotional Communications. We want to provide you information that is valuable to you. If at any time you wish to be taken off our mailing lists, please follow the unsubscribe instructions included in our communications to you, contact us by email at info@uproperties.com or by mail at the address listed below. Please provide your full name, postal address and email address so that we can find you on our mailing lists. Once we have the information we need, we will remove you from our mailing lists as you have requested. Please give us a reasonable amount of time to honor your request.

Opt-Out Links. We do not control how third parties use your information, but you can opt out of certain third-party activities at the links below.

To opt out of Google Analytics, please visit: https://tools.google.com/dlpage/gaoptout. To opt out of certain ad functions, please visit: https://youradchoices.com/control.

Do Not Track Mechanisms. Because of the changing state of technology and indecision within the industry regarding the meaning of Do Not Track signals, we currently do not make any guarantee that we will honor Do Not Track signals.

Children's Privacy

Our Sites are not intended for individuals under the age of 18. Children under 18 years old may not use a Site without the written permission of a parent or guardian. If you believe that a child under the age of 18 has submitted information on or through one of our Sites without the consent and supervision of a parent or guardian, please contact us as indicated below.

California Privacy Rights

Shine the Light. California Civil Code Section 1798.83 permits users of our Sites that are California residents to request certain information regarding our disclosure of personal information to other parties for their direct marketing purposes. To make such a request, please send an email to info@uproperties.com with the subject "Shine the Light Request."

Notice to Users Located Outside of the United States

Our Sites and the services on our Sites are targeted for users in the United States of America only. Any information you enter on a Site may be transferred outside of your home country to the United States of America, which may not offer an equivalent level of protection to that required of your home country's data protection laws.

Contact Us

If you have any questions regarding this Privacy Policy please contact us via email at info@uproperties.com, by phone at 952.835.5300 or at the following address:

United Properties Investment LLC 651 Nicollet Mall Suite 450 Minneapolis, MN 55402