

2021 AMBASSADORS GUIDE



Mother's Day and Beyond

Helping Ambassadors in their role as liaisons
between their congregations and our ministry



**PRESBYTERIAN
COMMUNITIES
OF SOUTH CAROLINA**

A NOTE OF *Thanks...*

There are many things that make Presbyterian Communities of South Carolina special, but one of the most important of these is our relationships with our churches. For more than 60 years we have worked hand-in-hand with our churches to enrich the lives of older adults.

One of the earliest expressions of this is the Mother's Day Offering, which our churches began collecting well before the first community at Summerville was even open. Today, the Mother's Day Offering continues to provide churches and their members an important way to participate in this ministry of caring.

Another enduring tradition is our Ambassador program. As an Ambassador, you play a central role in helping to maintain a close connection between your church and Presbyterian Communities. You help keep your church informed about our ministry, you help promote the Mother's Day Offering in your church, and you make the time commitment to attend our virtual spring meetings this year.

We can never thank you enough for your support and your prayers. We hope this guide will be helpful to you and your church, not only in planning the Mother's Day Offering, but also in thinking about other ways Presbyterian Communities can connect with and support your church and its members.

Please be sure and let us know how we can be of service to you.

With warm appreciation,



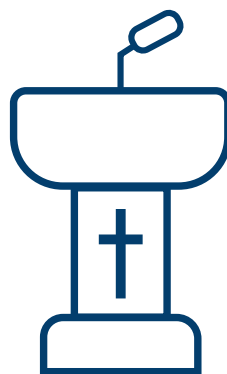
Rev. Dr. Franklin Fant
President and CEO

On the cover: *Clinton residents
Margie Roberts and Martha
Simmons on an outing to the
Silverspoon Tea Room.*

We realize that due to the recent pandemic many churches are worshipping in new and different ways. Please feel free to adapt the information below for your congregation.

MINUTE FOR MISSION

A popular approach to getting the word out about the Offering is a ***Minute for Mission*** (see next page). An announcement on Mother's Day can share the importance of the Offering and how it helps. Other churches will have their main announcement the week before the Offering, and then follow up with a brief reminder from the pulpit on Mother's Day.



In some churches, the Ambassador will give the ***Minute for Mission*** or announcement. However, some Ambassadors are not comfortable speaking in public. In this case, there are a number of good candidates. Variety is good, so if the same person has made the announcement for several years, consider having someone else present it. Possibilities include:

- A church member who lives at Presbyterian Communities
- A church member who has family at one of the communities
- The chair of the missions/outreach ministry
- The pastor
- A PCSC employee

PASTORAL SUPPORT

The public support of the pastor is one of the best ways to emphasize the importance of the Mother's Day Offering. This can be done during the announcements, just prior to the collection of the Offering during worship or in a written communication to the congregation. Please talk to your pastor to encourage his or her public support of the Offering.

WRITTEN AND ELECTRONIC COMMUNICATIONS

Different people like to get their information in different ways. Please consider using your church's worship bulletin, newsletter, emails, website and social media (Facebook, Instagram) to spread the word. Using multiple approaches helps ensure as many people as possible are aware of the Offering.



MINUTE FOR MISSION

Since 1954, Presbyterian churches in our state have marked Mother's Day with an offering to support the ministry to older adults that is provided by Presbyterian Communities of South Carolina.



PCSC operates six retirement communities which hundreds of seniors call “home.” As you can imagine, 2020 was difficult for Presbyterian Communities. The ever-changing regulations restricted visitation, and residents had to adapt to communicating digitally with their families. Thankfully, vaccinations were made available early to seniors, and the communities have begun to “open up” again for visitation.

Living at a Presbyterian Community, residents find everything they need to live life to its fullest. Each location provides a full range of accommodations and services including Independent Living, Assisted Living, Healthcare and Memory Support. Residents are empowered to “*grow* old,” and not just “get old.”

And yet, after years of living at their community, some will find their financial resources dwindling, perhaps due to a costly medical crisis or to extreme old age.

Thankfully, the Presbyterian churches who founded this ministry continue to sustain it. One way we do this is through the Mother's Day Offering, which is used solely to provide charitable care for residents who have outlived their life's savings.

It is truly a blessing that generous Presbyterian churches and their members help to shelter and care for each and every one of these through the Mother's Day Offering.

Your gift today will make a difference for seniors in South Carolina.

Alternate ending if used prior to Mother's Day:

On Mother's Day, May 9, our congregation will continue this tradition of caring that touches the lives of these seniors in need. Because of your generosity, these folks will continue to call Presbyterian Communities “home,” and know that they are truly cared for and not forgotten.

\$1,059,786 Total cost of charitable care for 2020

31 Number of residents served by charitable care in 2020

89 Average age of residents receiving charitable care

RECENT & UPCOMING ENHANCEMENTS

PCSC continuously works to upgrade and expand its communities. Opportunities are carefully evaluated. Projects are undertaken only when they are perceived to add value in terms of service to the ministry and cost-effectiveness.

Clinton

A **putt-putt course** was completed, thanks to a generous gift from Mrs. Mary M. McAllister, a deceased resident of the Clinton Community.

Florence

Renovation and expansion of **driveways and parking** at the community is underway thanks to a generous gift that was received from the estate of Mrs. Carolyn Norment “Bet” Phillips, a former resident. Funds will also be used in part to renovate and refurbish the **chapel**.

Foothills

A new wing of **independent living apartments** is underway, which will add 12 more units.

Summerville

Construction is underway for a new, self-contained **memory care household** for residents with progressed dementia. Montessori principles for dementia care will be incorporated into both the design of the building and the programming for residents.

For questions about church contributions and how they are used, to arrange programs at your church, or to answer general questions, always feel free to contact your Director of Church Relations at PCSC, Jenn Stanley, at (803) 772-5885 or Jenn.Stanley@PresComm.org.

For more information about living at our communities, please contact the appropriate Marketing Director:

The Clinton Presbyterian Community

Dina Hair at (864) 833-5190 or Dina.Hair@PresComm.org

The Columbia Presbyterian Community

Leigh Ann Helo at (803) 796-8700 or LeighAnn.Helo@PresComm.org

The Florence Presbyterian Community

Beth Shealy at (843) 665-2222 or Beth.Shealy@PresComm.org

The Foothills Retirement Community

Cathy Stuckey at (864) 859-3367 or Cathy.Stuckey@PresComm.org

Laurel Crest Retirement Community

Amanda Mahan at (803) 796-0370 or Amanda.Mahan@LaurelCrest.org

The Village at Summerville

Paige Zofcak at (843) 873-2550 or Paige.Zofcak@PresComm.org



PresCommunities.org

Management Services Office | (803) 772-5885

An electronic version of this Guide may be downloaded from our website at www.PresCommunities.org/ambassadors.

*We are a compassionate Christian ministry
dedicated to enriching the quality of life for seniors of all faiths.*