

What’s Up, Doc?

On April 30, 1938, Warner Bros. released a new Looney Tunes cartoon featuring Porky Pig as a hapless hunter trying to unsuccessfully bag a humorously hyperactive rabbit named Happy. How could audiences know that this rabbit would evolve into Bugs Bunny, one of the most recognizable cartoon characters of all time?



The rabbit in *Porky’s Hare Hunt* bore little resemblance to the Bugs Bunny we all know and love today. This white rabbit wore no gloves, lacked Bugs’ recognizable voice, and did not eat a single carrot! Nevertheless, the rabbit was voiced by Mel Blanc, the future voice of Bugs Bunny, and the short was directed by Ben “Bugs” Hardaway, for whom Bugs Bunny was later named. It would be two years before Bugs made his official debut in *A Wild Hare*. When a redesigned rabbit was requested for the short, Bob Givens went to work and sketched a rabbit based on a Bugs Hardaway design labeled “Bugs’s Bunny.” The name stuck. When audiences got their first glimpse at the new and improved rabbit, the character stuck, too.

The Bugs Bunny featured in *A Wild Hare* already displayed many of the Bugs Bunny trademarks we have come to love. When staring down the barrel of Elmer Fudd’s shotgun, Bugs first utters his catchphrase “What’s up, Doc?” in a Brooklyn-esque accent. The phrase was added by the cartoon’s director, Tex Avery, who had heard the expression a thousand times in his native Texas. Avery figured it a throwaway line and was more surprised than anybody when it left audiences rolling with laughter. As for Bugs’ obsession with munching carrots, this was a habit “borrowed” from Clark Gable’s character in the 1934 movie *It Happened One Night*. In one scene, Gable stands by a fence spouting advice to Claudette Colbert while chewing a carrot and talking with his mouth full. The scene was so famous at the time that audiences immediately got Bugs’ imitation, and it earned the bunny instant panache. His popularity would endure for over 70 years and he would remain Warner Bros.’ most popular and recognizable mascot.

April Birthdays

In astrology, those born from April 1–19 are Rams of Aries, the first sign of the zodiac. Rams are unafraid to forge ahead with passion, zeal, and confidence. Full of optimism and hope, they are both eager to get the job done and unafraid to confront problems head-on. Those born from April 20–30 are Bulls of Taurus. While Taureans enjoy the comforts of luxury, they are unafraid of hard work and dedicate themselves to the tasks at hand. Their steadfast nature makes them reliable.

- Nancy L - April 13th
- Judy B - April 15th
- Diane O - April 18th
- Ron C - April 28th

A Poem Like a Secret

April is Poetry Month, which gives us 30 days to appreciate poems and the creative minds that give them to us. For some, poetry is as necessary to life as breathing. Poems are unique expressions of thoughts and feelings that inspire epiphanies large and small. For others, poetry remains inaccessible and difficult to understand. You can almost hear the desperate cries of “30 days?!” Thirty days’ worth of the stuff is torture for some, so for those in need of a smaller dose, April 29 is Poem in Your Pocket Day. On this day, choose any poem you like—long or short, modern or old-timey, humorous or serious, simple or complicated—and carry it in your pocket. Read it to yourself throughout the day or whenever the feeling strikes. Contemplate it. Puzzle over it. Question it. Share it with others, if you like. Or keep it to yourself, like a secret. No one has to know that you have a poem stashed away in your pocket. Above all else, enjoy it. If you need help getting started, consider these lines by Archibald MacLeish:

*A poem should be palpable and mute
As a globed fruit*

The Preserve Post

The Preserve of Roseville * 2600 Dale St N, Roseville MN, 55113 * 612-202-0708

Staff Directory

Main Number
(612) 202-0708

Karla Reiser
Community Director
(612) 540-7640

Ashlie Knack
Assistant Manager
(612) 202-0708

Denyse Barrett
Healthcare Coordinator
(612) 540-7641

Justin Hukriede
Maintenance Coordinator

Britta Rossow
Life Enrichment Coordinator
(612) 540-7645

Jeramy Cain
Community Relations
Coordinator
(612) 450– 7642

Keith Simmons
Culinary Coordinator

Exciting Updates

The Preserve of Roseville Anniversary

Here at The Preserve of Roseville we are quickly approaching the one-year anniversary since we officially opened our doors to the community. We want to say thank all our amazing staff members that work to roll out the red carpet for our residents every day and go above and beyond for our community. We would also like to thank our wonderful residents who are the heart of this community for choosing to make your home here at The Preserve of Roseville. Please join us in celebrating The Preserve of Roseville’s one year anniversary on Tuesday, May 4th, we hope to see you there!



New Staff at The Preserve

We have added many new faces to our community this past month. We are happy to have added two new full-time cooks and a full-time housekeeper to our team of staff members. We continue to add new Resident Assistants to the community and want to send a warm welcome to all our new staff members.

Spring is in the Air!



The spring season is a time for growth and new life. We are excited to see a surge of new residents moving into their new home here at The Preserve of Roseville and watch our community grow. We are eager to welcome our new residents with open arms to our family here at The Preserve of Roseville.

Life Enrichment

We had a fun filled March here at The Preserve of Roseville. Some highlights from this past month of activities include playing trivia, POKENO, and hangman. Our residents also completed fun arts and craft projects like making leprechaun hats, 3D flowers, and molding clay creations. We also had an array of St Patrick's Day activities such as watercolor shamrocks, a shamrock scavenger hunt, and handing out shamrock shakes to celebrate the holiday. This month we celebrated National Girl Scout day and tried a variety of girl scout cookies served with coffee at social hour. A new activity that our residents raved about was our taste testers-treats from around the world group. We look forward to jumping into spring activities this April and cannot wait to get back outside to enjoy the beauty of the preserve.



Celebrating April

Habitat Awareness Month

Jazz Appreciation Month

Card and Letter Writing Month

April Fools' Day

April 1

Easter

April 4

Ramadan Begins

April 12

Earth Day

April 22

Reoccurring Activities

Monday: Live 2B Healthy, Brain Teasers, Banana Grams, Chair Yoga, Manicures, Trivia

Tuesday: Live 2B Healthy, Brain Teasers, Chair Exercise, POKENO, Creative Coloring

Wednesday: Word Search, Brain Teasers, Who Am I, Walking Club, Movie and Popcorn

Thursday: Live 2B Healthy, Brain Teasers, Chat Pack Discussion, Chair Yoga, BINGO, Hangman

Friday: Journaling, Brain Teasers, Scattergories, Chair Exercise, Arts and Crafts, Social Hour

Extra: Meet the Nurse, Food Committee, Activity Idea Meeting, New Resident Social, All Resident Meeting

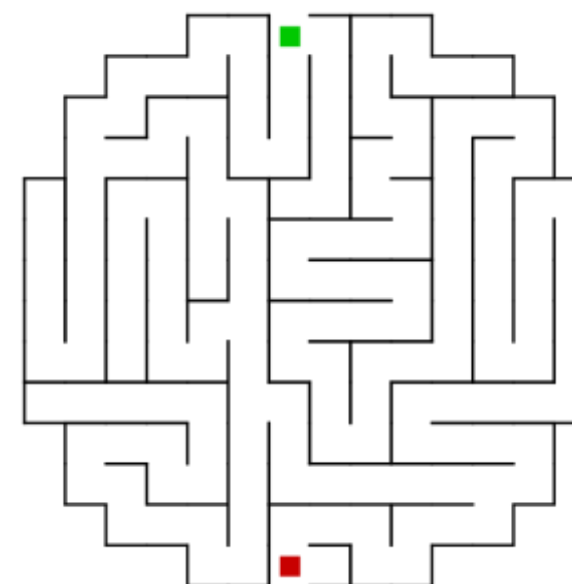
To see the complete Activity Calendar, see your Life Enrichment Coordinator- Britta

Photo consent given for all resident images

Brain Teasers



April's A-Mazing Maze



Every Day Is Earth Day



On April 22, 1970, Senator Gaylord Nelson of Wisconsin was so concerned about the deteriorating natural landscape of the United States that he organized the first Earth Day, a day of teach-ins on college campuses to raise awareness of air and water pollution. America's passionate response to Earth Day surprised Nelson. Millions of Americans, regardless of political affiliation, race, or creed, banded together to support protecting the environment. By the end of 1970, President Nixon had created the Environmental Protection Agency, and shortly thereafter Congress passed the Clean Air Act and Clean Water Act. It's been over 50 years since that first Earth Day, and environmental action has never seemed more urgent. While it is up to major corporations to reduce their carbon footprints, individuals can still do their part by eating more plant-based foods, buying less, composting, and supporting local businesses.

A Little Birdie Told Us

This individual has been noted for going the extra mile to help our residents and staff members. We appreciate their effort, determination, and diligence to providing exceptional red-carpet service. We would like to give a big thank you to Mary Kimoni for going above and beyond for our community.



Resident Referrals

Did you know that any current residents can receive a \$500 referral concession if they refer someone to make The Preserve of Roseville their new home? Residents would receive the concession once the referred resident has lived at The Preserve for 30 days. So, tell your friends, neighbors, and family about all that The Preserve has to offer!