

Category	Sources	Business or Commercial Purposes	Third Parties Shared With
1. Identifiers	Directly from consumers Website cookies Website analytics providers	To fulfill specific consumer requests To enhance the website experience For marketing purposes	Website providers Analytics providers Advertising providers Telephone service providers
2. Customer Records Information			
3. Characteristics of protected classifications under California or federal law			
4. Commercial information.			
5. Biometric information.	Telephone calls	To fulfill your requests For internal training For marketing For analysis	Telephone service providers Analytics providers
6. Internet or other similar network activity information	Website cookies Website analytics providers	To enhance the website experience For marketing purposes	Website providers Advertising providers
7. Geolocation data	Directly from consumers Website Cookies Website analytics providers Advertising providers	To analyze website traffic For marketing purposes	Website providers Analytics Providers Advertising providers
8. Sensory data			
9. Professional or employment-related information			
10. Education information			
11. Inferences	Website analytics providers Advertising providers	For marketing purposes	Analytics Providers Advertising providers