

# Yes, I Can Hear You!

## Seasons Memory Care Introduces SoundBridge to Residents

Santa Cruz, CA (November 2020) – Westwind Memory Care introduced SoundBridge to residents earlier this week to great fanfare. A simple yet effective headphone product called SoundBridge. SoundBridge is the latest technology that directly impacts the quality of life for residents suffering from subtle to disruptive hearing loss.

“I was able to be part of the community again,” said resident Bill. Bill first tried on the headphones for morning breakfast, “yep, I can hear you, and yes, more eggs please.”

SoundBridge is a headphone unit equipped with group pairings for activities with a speaker speaking through a wireless microphone or used in an intimate one-on-one setting. Studies have shown that three out of four users were more engaged and active while using headphones. Westwind’s plans for use include outings and for all types of events.

Steven, Executive Director, adores the headphones and works with newer residents on becoming more comfortable with the fit. Once they turn them on, they can hear the staff, their neighbors, but most importantly, their grandchildren.

For more information about Westwind, please call or visit 831.421.9100  
westwindmemorycare.com



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# SOUND BRIDGE



BRIDGING THE  
GAP OF SOCIAL  
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CREATING AHA MOMENTS

