

Contact: Chris Crabb, Crabbsoup Public Relations  
crabbsoup@gmail.com | 503-314-7583



## Alliance Residential Company Breaks Ground on Sonrisa, a Senior Independent Living Community in Roseville, Calif.

PHOENIX, Ariz. (August 15, 2020) — Alliance Residential Company, one of the largest multifamily developers in the U.S., has announced the groundbreaking of Sonrisa Senior Living, a premier senior independent living community at 1031 Roseville Parkway in Roseville, Calif. Slated to open in summer 2021, Sonrisa Senior Living will be managed by Milestone Retirement Communities.

Sonrisa Senior Living is part of Alliance Residential Co.'s Holden Collection, which represents a contemporary senior living community with best-in-class design, features and services. Sonrisa Senior Living will offer 201 spacious apartments available in studio, one- and two-bedroom floor plans, ranging from 600 to 1,150 square feet and featuring high-quality finishes and thoughtful details.

The Sonrisa Senior Living community will feature landscaped courtyards and a multitude of amenities including a lobby lounge and bar, a fitness center and yoga room, a bistro cafe, a barber and beauty salon, a theater, a swimming pool, a pickle ball and bocce court, a community garden, and a dog wash and dog park.



Each Sonrisa Senior Living unit will feature nine-foot ceilings; vinyl hardwood flooring; a full kitchen with quartz countertops, full-height backsplash and stainless steel appliances; a washer and dryer; and upgraded cabinets. Basic services will include two chef-prepared meals daily; basic cable TV and utilities; weekly housekeeping and laundry and linen service; scheduled transportation; specially-designed wellness programs; and 24-hour emergency response.

"We are thrilled to join the Roseville community," said Rick Evanich, Sonrisa Senior Living Executive Director. "Sonrisa's design emphasizes socialization, convenience and enjoyment, and we are excited to share this vision of luxury independent living for Roseville's seniors."

To learn more, visit [SonrisaSeniorLiving.com](https://www.SonrisaSeniorLiving.com).

###