

# Carson College of Business launching Granger Cobb Institute for Senior Living

*New online course for Senior Living will be offered this fall*

VANCOUVER, Wash. (August 18, 2020) – For individuals seeking to major in Senior Living Management, a new degree program will be launched by Washington State University (WSU) Carson College of Business starting this fall. To kick the curriculum off, a seven-week introductory online course to senior living will be offered by Granger Cobb Institute for Senior Living starting on October 19.

Milestone's own Chief Operating Officer, Patrick Dooley, was part of the process and worked with WSU President Kirk Schulz, Carson College Dean Chip Hunter, and Carson College of Business Granger Cobb Institute for Senior Living Founding Director Dr. Nancy Swanger.

"The goal is to be the program of choice for students and industry seeking an operationally focused senior living management program, supported by a solid business foundation, for education, training, employment and support," said Dr. Swanger, founding director of the WSU Granger Cobb Institute for Senior Living. "Graduates will be poised to become the next generation of senior living leaders to improve best practices, technology and residents' quality of life."

For more info: <https://business.wsu.edu/departments/hospitality/institute-for-senior-living/> or please feel free to reach out to Dr. Swanger directly at [swanger@wsu.edu](mailto:swanger@wsu.edu).

## **About Milestone Retirement**

Milestone Retirement specializes in senior living management with an emphasis in Independent Living, Assisted Living, and Memory Support. Since its formation in 2008, Milestone Retirement has grown to manage over 39 communities across 10 states. For more information, visit [www.milestoneretirement.com](http://www.milestoneretirement.com)

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Media Contact:

Dr. Nancy Swanger, Founding Director  
WSU Granger Cobb Institute for Senior Living  
[swanger@wsu.edu](mailto:swanger@wsu.edu)  
(509) 335-2443

# HBM 375—Introduction to Senior Living Fall 2020

Instructor: Dr. Nancy Swanger  
7 Week Online Course (October 19 to December 13)

Senior Living is a growing, dynamic industry where residents 55+ make their homes in independent, assisted living, or memory care communities. This course is an introduction to the unique aspects of managing senior housing communities. Although this course has been offered many times over the last few years, the School of Hospitality officially added this new major to their program.



For more info: <https://business.wsu.edu/departments/hospitality/institute-for-senior-living/curriculum/> or please feel free to reach out to Dr. Swanger directly at [swanger@wsu.edu](mailto:swanger@wsu.edu).

## **NEW!**

# Senior Living Management Major

Senior Living is a growing, dynamic industry where residents 55+ live in independent, assisted living, or memory care communities. This model promotes active, social interaction among residents and their families in a safe, caring environment. Managers and professional staff strive to enhance the quality of residents' lives on a daily basis.

### THIS DEGREE WILL

- Prepare you for managerial positions in a nearly recession-proof industry
- Position you in a growing industry as the Baby Boomers move in
- Provide sound business fundamentals, with a focus on hospitality operations
- Promote a very rewarding work-life balance

 Granger Cobb Institute for Senior Living  
WASHINGTON STATE UNIVERSITY