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## FOR IMMEDIATE RELEASE

## Link Development and Insight Senior Living Partner To Offer the Best in Senior Living in Yuma:

## Ativo Senior Living of Yuma Currently Under Development

YUMA, Arizona (July 24, 2020) – Hacienda Crossings, LLC, a highly anticipated senior living community projected to open in 2021, will now be known as Ativo Senior Living of Yuma. Created from a partnership of Link Development and Insight Senior Living, two leaders in the Senior Living industry, Ativo Senior Living of Yuma, represents the first of the Ativo Senior Living branded communities.

Ativo Senior Living of Yuma will feature 69 units of senior living space, multiple dining venues, core amenities that create opportunities for engagement and activities, all on a high-tech, connected 61,000 square-foot campus. Offering residents a truly unique lifestyle, from a person-centered approach to care and social activities to engaging with multiple generations, the vision for Ativo is a community filled with diverse opportunities.

"Link Senior Development has a fantastic reputation and years of experience in the industry as a leader in developing impressive senior living communities," says LisaAnn Shelton, CEO of Insight Senior Living. "We are delighted to be partnering with them in bringing to market Ativo Senior Living of Yuma."

Prospective residents and their families are invited to visit the Ativo Senior Living of Yuma website to learn more about this exciting community. www.ativoyuma.com

## **About Insight Senior Living**

Insight Senior Living based out of West Linn, Oregon provides both consulting and management services for new development and established senior living communities. Led by CEO LisaAnn Shelton, Insight Senior Living provides over 30 years senior living experience in initial development, pre-opening, acquisitions, new management services, and general operations.

Insight Senior Living believes that positive, meaningful relationships can bring positive results; that's why their mission "Making a difference by cultivating purposeful connections-bringing joy

and opportunity." applies to all they serve including residents, families, employees, vendors and others.

For more information about Insight Senior Living, visit www.insightseniorliving.com.