

Mother of the Year!

Questions and Answers

What is it?

Given that the industry is facing so many challenges and our residents and families are hurting, we want to offer every opportunity possible to connect and celebrate.

This is a promotion to offer Inspired Living families a unique occasion to honor and celebrate their mother.

Current Resident Contest –

One Winner for the Company –

\$3000 rent credit to be applied in June 2020 & A beautiful flower bouquet and Certificate Celebrating and Recognizing Mother of the Year.

Tribute- (To offer an opportunity to memorialize a great mom).

Winning family will a beautiful memorial windchime.



Current Residents Winner Requirement

Nominee should be a current resident of an Inspired Living Community. Please attach a copy of a photo of you and your mom or family She should be a mother of one or more children.

Memorial Tribute to Past Residents

Special Memorial Mother of the Year Nominee should have been a past resident of Inspired Living and a mother to one or more children.

A Mother's Goodbye

Bless my children Lord above,
wrap them in Thy tender love.
Keep them safe and free from harm,
until once again they're in my arms.
My sweet children, I'll miss you so,
but God called my name, I had to go.
Your loving mother I'll always be.
You'll join me one day for eternity.
I'm now at peace, my pain is gone,
I woke up to a brand new dawn.
Throughout your lives, in all you do,
remember forever, I'll love you! ~Ron Tranmer

Please attach a copy of a special photo with you and your mom. Forms must be submitted by May 6 at 10pm.

Winning family will receive a beautiful remembrance wind chime.



Q) What does a family have to do to qualify their mother – past or present for either contest?

A) Nomination Forms must be downloaded from Inspired Living. Care – (Under Emergency Communication) completed and submitted to marketing@validusseniorliving.com by 5/6 at 10pm.



The image shows a 'Mother of the Year' nomination form. It features a decorative header with pink flowers and the title 'Mother of the Year' in a cursive font. Below the title, it says 'NOMINATION FORM' and '(Please complete the below nomination fields thoroughly and thank you for your submission)'. The form includes fields for 'My Name Is: Jane Doe', 'My Mother's Name Is: Sally Sue', 'My Mother Lives in the Inspired Living Community Located In: Tampa', and 'My Mother's Apartment Is: 101'. At the bottom, it says 'I am nominating my Mother for *Mother of the Year* for the following reason(s): She is awesome!'.

Q) What should entrants be aware of (fine print)

A) Entrant authorizes Community to use photographic, electronic and/or internet images of themselves as well as statements for the purpose of marketing, advertising and promoting the Company's products and/or services. First name will be only identifying component and entrant waives all rights of ownership to and compensation for the use of such images or statements. Entrant understand such images and statements may be published via print, electronic media and/or internet public social websites for the purposes of marketing, advertising and promoting products and/or services.

Q) – How will winner be determined?

A) – For both contests, the submissions will be reviewed by a panel of objective judges. It is going to be hard to choose a winner because we know all submissions are going to be amazing. We will consider the story that is told, and the level of thought and energy taken to submit a meaningful and memorable tribute to honor ones mother.

Q) -Why should I participate?

It is Easy!

1. Easy way to honor your mom – type up your submission- print it out and mail it to your mom for her pleasure on Mother's Day.
2. Easy way to give your mom a gift she can read repeatedly.
3. Enjoy the peace of mind of having a nice credit you can use on something super special when the virus lifts!
4. Writing is both Medicinal and Therapeutic for the soul. Take a moment to write your thoughts is a great way to pass time during a pandemic!

You and mom can split the winnings and have a spa day, a special meal or something you otherwise not be willing to do during this difficult time.