

4/2/2020



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FOR IMMEDIATE RELEASE

Amaran Senior Living Adds New App To its Suite of Smart Technology: Prospective Residents and Families Can Get in Touch Now

ALBUQUERQUE (April 02, 2020) – Amaran Senior Living, currently under construction, has partnered with Touchtown to introduce a customized community app to the new build. Available on IOS or Android, families and prospective residents can download the app to explore the community and find out more about available floor plans, dining options, Montessori programming, amenities and much more.

“We know that today’s seniors embrace technology, so our goal was to make our community ‘smart’ from the start, and this app is a key component,” says Jill Chuculate VP of Sales and Marketing. “It’s no secret that this generation makes technology part of their everyday lives – heading online to keep in touch with family and friends, research local activities and make purchases – so we wanted to make sure that we were able to keep in touch with our prospective residents and families even before they move in.”

Blazing-fast WiFi is no longer enough to keep up with today’s technically astute seniors. Forward-thinking senior living communities, like Amaran, boast in-room TV channels, along with digital kiosks and signage to keep residents and staff up to date with daily activities and announcements. Each suite will also offer “smart home” features, such as smart lighting, blinds, and heat, along with motion detectors. Each feature is designed to improve not only convenience, but safety, too.

In addition, the app helps staff better meet residents’ needs, as they can access a dashboard that offers insight on the content that residents are engaging with, so they can continually improve and upgrade the experience. They can even share best practices and pose questions to their counterparts at other communities that are part of the Touchtown family. And of course, the app offers an unparalleled avenue for family members to stay engaged with their loved one’s community on a daily basis.

“We’re proud to partner with such a progressive organization to deliver technology that serves every user’s preference and acuity,” says Touchtown’s Director of Product Management,

Lindsay Evans. “Amaran understands what it means to provide choice and information to their community members, including family and prospective residents, and they’ve further displayed this mission by leveraging tech to meet those diverse needs.”

Prospective residents and their families are invited to download the app now to find out more about how the Amaran community can meet their needs. ([Link to download?](#))

About Amaran Senior Living

Amaran Senior Living is located at 9100 Holly Avenue, NE, Albuquerque, NM 87122, adjacent to the Montessori ONE Academy campus, with which it will partner for intergenerational programming. The community will consist of some of the most extensive floor plans in senior living, with 72 spacious assisted living and memory care apartments, ranging from studio to two bedrooms. Amaran Senior Living will feature units with incredible mountain views, Juliette balconies and smart home technology. Operated by Insight Senior Living, headquartered in West Linn, Oregon, [Amaran](#) anticipates a fall 2020 opening.

About Insight Senior Living

Insight Senior Living based out of West Linn, Oregon provides both consulting and management services for new development and established senior living communities. Led by CEO, LisaAnn Shelton, Insight Senior Living provides over 30 years senior living experience in initial development, pre-opening, acquisitions, new management services, and general operations.

Insight Senior Living believes that positive, meaningful relationships can bring positive results, that’s why their mission “Making a difference by cultivating purposeful connections-bringing joy and opportunity.” applies to all they serve including residents, families, employees, vendors and others.

For more information about Insight Senior Living, visit www.insightseniorliving.com.