



THANK YOU

On behalf of myself, the other owners and the home office team, I wanted to start off with a huge heart felt "Thank You" to all of you who continue to be a part of, and go above and beyond to help serve our seniors and their families in our communities. A global pandemic is a scary and anxiety-inducing time for everyone on the planet, but especially for teams who face additional burdens at work while also worrying about what is happening in your home life.

We see You. We are grateful for You. We Appreciate You.

History tells us that we are resilient and this too shall pass. The seniors that we serve today know this all too well and are considered by many as the Greatest Generation of our time and they are looking for our help.

Thank you again for being part of this effort to keep our community a safe place for our seniors. We are committed to supporting our communities because the Brightwater family is stronger together and our commitment is that we are here for you now and for brighter days ahead.

Sincerely,

A handwritten signature in black ink, appearing to read "Quintin King".

Quintin King
President

WHERE WE STAND

Every day, new information is communicated out in the news, on the Internet and just being passed among friends/families. Many jurisdictions are making bold and hard calls to ask businesses to temporarily close doors to visitors and asking many to work from home. Along with what has been called "shelter in place" protocols. That is and will be hard on many people over the next several weeks.

Our business is the focus on providing critical support to our seniors who can be severely impacted by this virus. **Our services at the community are necessary for our seniors and will continue to be performed as normal.**

As new information continues to be communicated, we will provide updates as quickly as possible. Should you have questions in the meantime, please reach out to your leadership team for assistance.

SYMPTOMS

Per WHO, reported illnesses have ranged from mild symptoms to severe illness and death for confirmed coronavirus disease 2019 (COVID-19) cases.

These symptoms may appear 2-14 days after exposure (based on the incubation period of MERS-CoV viruses).

**Fever
Cough
Sore Throat
Shortness of Breath**

If you are experiencing any of these symptoms, please seek medical help and contact your supervisor.

THE GREATEST GENERATION

The term The Greatest Generation was popularized by the title of a 1998 book by American journalist Tom Brokaw. In the book, Brokaw profiled members of this generation who came of age during the Great Depression and went on to fight in World War II, as well as those who contributed to the war effort on the home front. Brokaw wrote that these men and women fought not for fame or recognition, but because it was the “right thing to do.” This generation experienced much of their youth during rapid technological innovation (radio, telephone) amidst growing levels of worldwide income inequality and a soaring economy. After the Stock Market crashed, this generation experienced profound economic and social turmoil, and eventually World War II.

The Silent Generation were children of The Great Depression whose parents, having reveled in the highs of the Roaring twenties, now faced great economic hardship and struggled to provide for their families. Before reaching their teens they shared with their parents the horrors of World War II but through children’s eyes. Many lost their fathers or older siblings who were killed in the war. They saw the fall of Nazism and the devastation capable of the Nuclear bomb. When the Silent Generation began coming of age after World War II, they were faced with a new enemy in Communism and rise of the Soviet Union. Unlike the previous generation whom had fought for “changing the system,” the Silent Generation were about “working within the system.” They did this by keeping their heads down and working hard. I’m hoping after reading about these two amazing generations you realize that you all have a lot in common.

During this uncertain time in history right now, we are looking forward, moving ahead, and working hard. They will tell you after all the atrocities they have been through that there is hope, that you will come out of this stronger, more determined and with a greater sense of purpose. Now it is their time to look unto you to be that beacon and that pillar of strength. The greatest compassion is the prevention of human suffering through patience, alertness, courage and kindness.

REMINDERS

1

Continue to check in before starting shift at the front to clear access to the community.

2

Continue following the enhanced cleaning protocols. Clean often!

3

Should you feel sick, please contact your leadership team and avoid coming into the community.

4

Communicate as often as possible with your leadership team with any challenges you are facing that could impact your ability to continue with shifts, hours, etc.

BRIGHTWATER
SENIOR LIVING