



THE FIRS

Receives “Best of 2020” Award from
SeniorAdvisor.com for Excellence in Senior Living

MBK Senior Living is pleased to announce that The Firs has been selected as Best of 2020 Award winners on SeniorAdvisor.com, the largest ratings and reviews site for senior care and service. The Firs is one of eight MBK Senior Living communities to be named “best” by SeniorAdvisor.com.

Companies offering independent living, assisted living, in-home care, skilled nursing or memory care in the United States or Canada are eligible for the award. To qualify, they must maintain an average overall rating of at least 4.5 stars, have received four or more reviews, and received five new reviews on SeniorAdvisor.com during the award period (November 17, 2018 to October 18, 2019).

“We strive daily to practice compassion, deliver high-quality care and stay attuned to residents needs and preferences,” said Jeff Fischer, president of MBK Senior Living. “One way in which we know we’re achieving this goal is through customer reviews. It’s wonderful to hear what an impact we’ve made in residents’ and families’ lives, and are honored to be recognized by SeniorAdvisor.com for our efforts.”

This is the 7th year SeniorAdvisor.com has recognized senior living and home care providers who receive consistently high ratings and positive reviews from their residents, families and visitors. The annual SeniorAdvisor.com Best of Senior Living Awards tabulates over 240,000 family created reviews to find the highest



The Firs
MBK SENIOR LIVING

quality care providers for this honor. Of the nearly 45,000 communities currently listed on SeniorAdvisor.com, just over 950 were recognized with this prestigious award.

During the award period, The Firs received numerous 5-star reviews from residents and families. Some of the shared experiences and raving reviews from prospects, residents and families included:

“What do I like about the Firs? There is a lot to like. The location is beautiful. The building is surrounded by tall pine and fir trees, making a great view from each apartment window. In the fall the deciduous trees turn orange to add variety. The interior hallways repeat the natural colors for a pleasant mood. The Firs is a community,

and what is especially nice is that the community is roughly equal in married couples, single women and single men. There are a lot of opportunities to socialize and to participate in activities: meals,

“

All staff here have been exceptional – everyone knows our name

”

games and discussion groups. The food in the dining room is good and the menu has lots of choices. The young men and women who serve us are pleasant and make the experience enjoyable. The weekly housekeeping service and the maintenance service is a wonderful addition. The staff help keep us comfortable and happy.”

“We’ve lived at The Firs for 5 years now. Many changes (all for the good) have been implemented in that time. All staff here have been exceptional – everyone knows our name and habits very quickly. Dining room and kitchen crew, maintenance and activities make us happy and a part of The Firs family.”

To learn more about The Firs, or to schedule a personal tour, visit us online at TheFirsMBK.com.

About SeniorAdvisor.com LLC

SeniorAdvisor.com is the largest consumer ratings and reviews site for senior living communities and home care providers across the United States and Canada with over 240,000 trusted, published reviews. The innovative website provides easy access to the information families need when making senior care decisions, and

features reviews and advice from community residents and their loved ones. For more information, please visit SeniorAdvisor.com.

About MBK Senior Living

Ranked among the Top 50 “Best Workplaces in Aging Services” by Fortune magazine, MBK Senior Living (MSL) owns, operates and develops Independent Living, Assisted Living and Memory Care services senior living communities throughout the Western United States. Based in Irvine, CA, MBK Senior Living is a subsidiary of MBK Real Estate LLC which is supported by the vast financial strength and global resources of its parent company, Mitsui & Co., Ltd. For more information, please visit the company’s website at mbkseniorliving.com or on Twitter, and Facebook.



TheFirsMBK.com