

## Release Form for Media Recording

I, the undersigned, do hereby consent and agree that **University Pet Resort**, its employees, or agents have my permission to take photographs, videotape, or digital recordings of my pet and to use these in any and all media, now or hereafter known, exclusively for the purpose of advertising. I further consent that my pet's name may be revealed therein or by descriptive text or commentary.

I do hereby release to **University Pet Resort**, its agents, and employees all rights to exhibit this work in print and electronic form publicly or privately. I waive any rights, claims, or interest I may have to control the use of my pet's identity or likeness in whatever media used.

I understand that there will be no financial or other remuneration for recording my pet, either for initial or subsequent transmission or playback.

I also understand that **University Pet Resort** is not responsible for any expense or liability incurred as a result of my pet's participation in this recording, including medical expenses due to any sickness or injury incurred as a result.

I represent that I am at least 18 years of age, have read and understand the foregoing statement, and am competent to execute this agreement.

Pet Name: \_\_\_\_\_

Client Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_