

THE BIRCHES AT NEWTOWN WINS 2019 Best of Assisted Living AWARD FROM SENIORADVISOR.COM

The Birches at Newtown is proud to announce that they have been selected as one of the 2019 Best of Assisted Living Award Winners on SeniorAdvisor.com, the largest ratings and reviews site for senior care and services in North America and Canada.

SeniorAdvisor.com is in their sixth year of hosting the Best of Senior Living Awards. SeniorAdvisor.com's Best of 2019 Award winners represent the best of the best of in-home care, assisted living, and other senior living providers, based on the online reviews written by seniors and their families. This exclusive designation honors the top one percent of senior care providers across the United States and Canada.

The annual SeniorAdvisor.com Best of Awards tabulates over 200,000 family created reviews to find the highest quality care providers for this honor. Of the nearly 45,000 communities currently listed on SeniorAdvisor.com, just over 650 were recognized with this prestigious award.

The Birches at Newtown is the only winner in Newtown, PA, and regularly receives exceptionally positive reviews from their senior customers and their families like this one: "My Mother was living at Birches for a couple years, the care was top notch! They hire very nice people, and nobody is left behind. Lots of activities to keep them going. Meals are very good. The place is kept very clean. It's a place where you would like to retire and meet lots of new friends and get the utmost care for a fair cost. The Director is very nice, and she is always in touch. The head nurse is "In touch with all that comes his way". He kept me informed about any issues my mother had. The staff who helped my mother in her daily routine (i.e. getting in and out of bed and bathing and keeping her busy throughout her day) were the best! She was Known as "Aunt" to the staff, and she was treated like family. Also, this place has its own onsite physical therapy (FOX)." – Gary N.

"We are so proud to be a part of SeniorAdvisor.com and to be recognized as a leading senior living community makes, not only our residents proud of their home, but our staff proud of the work they do," said Kim Yannuzzi, Executive Director at The Birches at Newtown. "Thank you to the families and SeniorAdvisor.com for supporting us!"

"As SeniorAdvisor.com's 'Best of Senior Living' awards enters its sixth year of honoring the top family rated communities and care providers, we are proud to say that the bar has been raised. In order to ensure only the best communities and care providers win, we decided to make the criteria harder than ever and we saw over 650 winners rise to the occasion. Each year we are more and more impressed with the quality of winners and look forward to spreading the word about these award-winning organizations."

To qualify for inclusion in the Best of 2019 Awards, care providers must have maintained an average overall rating of at least 4.5 stars while receiving four or more new reviews in 2018. Additional details and a complete list of award winners can be found on SeniorAdvisor.com.

SeniorAdvisor.com is the largest consumer ratings and reviews site for senior living communities and home care providers across the United States and Canada with over 200,000 trusted, published reviews. The innovative website provides easy access to the information families need when making senior care decisions, and features reviews and advice from community residents and their loved ones. For more information, please visit www.SeniorAdvisor.com

The Birches, Newtown, PA offers Personal Care and Memory Care in a unique retirement community. Residences are available on an affordable month-to-month lease with no buy-in fees. Resident services include meals, housekeeping, medication management, social events and transportation. For more information about The Birches, please call 215-497-7400 or visit www.thebirchesatnewtown.com.