NEWS RELEASE

Touchmark and community raise over $5,500 for Alzheimer's Association

BEND, Ore. – Worldwide, an estimated 47 million people live with Alzheimer's and other dementia diseases, and it is the nation's sixth leading cause of death. More than five million Americans are living with Alzheimer's, including 65,000 individuals in Oregon, and this national number is estimated to grow to as many as 16 million by 2050. For individuals with Alzheimer's and their caregivers, every day is The Longest Day.

On June 21, The Longest Day, and throughout that week, Touchmark set out to raise money in the Bend community for the Alzheimer's Association. Through events such as the Color Run, silent auction and bake sale along with online donations and donations from businesses like Beach Hut Deli, Touchmark raised more than $5,500.

"Thank you to everybody who participated in Touchmark's Longest Day and week activities! We are so grateful for the support and commitment from the community," says Anne Wilson, Touchmark Life Enrichment/Wellness Director. "All funds will support the Alzheimer's Association, and together, we helped drive research for treatment, prevention and ultimately a cure. This is certainly a community that cares deeply."

About the Alzheimer's Association®
The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Its mission is to eliminate Alzheimer's disease through the advancement of research, to provide and enhance care and support for all affected and to reduce the risk of dementia through the promotion of brain health. Its vision is a world without Alzheimer's. Visit alz.org or call 800-272-3900.

About Touchmark
Located along the Deschutes River, Touchmark at Mount Bachelor Village is an award-winning retirement community offering a range of homes and lifestyles. For more information, visit Touchmark.com.

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