

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Krystal Howell
Deer Valley Senior Living
623-237-9741
marketing@deervalleyseiorliving.com

Deer Valley Senior Living reveals "The First Senior Living Giveaway Extravaganza!"

Phoenix, AZ – April 01, 2019

Deer Valley Senior Living a 55+ Senior Living Community announced today its "GIVEAWAY EXTRAGANZA", which provides one lucky person an opportunity to win one (1) year of free rent. Yes, that's over \$42,000 we are giving away! If you thought giving away a luxury senior apartment free for twelve months was huge, think again. Being located right off Highway 101 and Highway 17, we are just across the street from World-Class Hospitals, Doctors, and Specialists and great shopping to name a few. "FREE RENT FOR A YEAR", we want to "show off" by giving away not only a luxury apartment rent-free for twelve months, we are also giving one lucky winner a \$500 VISA CARD.

"We are luxurious senior living community that offers independent living to assisted living and memory care. Residents will also enjoy the many amenities and the convenience of on-site wellness services. The seniors today paved the way for you and I to live in a free country and they are the reasons we have the opportunities we have today! We celebrate our residents and give them the care and love they deserve," said Krystal Howell, Sales & Marketing Director for Deer Valley Senior Living. We believe strongly in our product and want to show that we are focused on our residents and their community. You may ask, why are we doing this type of promotion? Because we want to spot light our wonderful community and say "thank you" to our community, residents and everyone we work with on daily basis in the Phoenix Community, we all work together with love to help our seniors find their new home".

Located by Highway 101 and Highway 17 of Phoenix near Banner Hospital, Cancer Center of America, many Specialists, Doctors and great shopping and restaurants.

Our "GIVEAWAY EXTRAVAGANZA" starts April 01, 2019 and we will be announcing the winner here at our community on July 03, 2019. You must visit our community to enter into the giveaway promotion. We are a small 119 apartment home community; the odds of winning are 1 out of 119.

HOW TO ENTER:

NO PURCHASE NECESSARY TO WIN FOR SECOND PLACE WINNERS.

SOME CONDITIONS DO APPLY, CALL FOR DETAILS 623-237-9741

HOW TO ENTER:

Tour Deer Valley Senior Living

Must be a current resident *Conditions apply, call for details.*

Submit official "ENTRY FORM" in person at Deer Valley Senior Living between April 01, 2019-July 01, 2019 and pick up the official rules of the giveaway. Deadline to enter is July 01, 2019.

"LIKE US" on Facebook

GRAND PRIZE WINNER WILL RECEIVE:

1 (one) year Free Rent in at Deer Valley Senior Living (Value up to: \$42,000)

All utilities, dining, activities, transportation, and amenities are all included and paid for by Deer Valley Senior Living.

SECOND PLACE WINNER

\$500 VISA CARD

**Winners will be announced
Wednesday July 03, 2019 5:30PM-6:30PM
Must be present to win**



DEER VALLEY
Senior Living

ENTER TO WIN \$500 VISA ENTRY FORM

**PLEASE FILL OUT THE FORM BELOW TO ENTER
INTO THIS GIVEAWAY EXTRAVAGANZA!**

Note: You **MUST** fill out the form, preview Deer Valley Senior Community & "Like Us" on Facebook to be eligible to win. Winner will be announced July 03, 2019 between 5:30PM-6:30PM, all participants must be present to win.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

BY ENTERING THE GIVEAWAY PROMOTION, YOU AGREE TO THE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE GIVEAWAY ENTITIES (DEFINED BELOW) FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

Signature: _____

Date: _____

Print Name: _____

Applicant is responsible for all fees, community fees, additional care costs, deposits and move in fees prior to the winner being announced. First place winner is required to be in a current lease at Deer Valley Senior Living. No purchase necessary to win for Second place winner. Winner will be disqualified if he/she has a current delinquent rental account. In the event of any such disqualification, Landlord shall have the right to select an alternative winner. The Apartment may only be transferred to the current resident.

Deer Valley Senior Living Giveaway Extravaganza

Resident's Official Rules & How to Enter

Winner will be announced
July 03, 2019 5:30PM-6:30PM
****Must be present to win****

HOW TO ENTER:

- Winners must be current resident(s) of Bee Creek Apartment Homes
- Submit official "ENTRY FORM".
- Dates to Enter: April 22, 2013 through June 30, 2013
- "LIKE US" on Facebook

GRAND PRIZE WINNER

- 1 (one) year Free Rent (Value: 452,000)

SECOND PLACE WINNER

- VISA Card (Value: \$400.00)
- TOTAL VALUE: **\$400.00**

Contestants are required to enter by July 01, 2019. Actual odds of winning are dependent upon the number of qualified participants. The prize is guaranteed to be awarded. If you are not present during the drawing, a second chance drawing will occur from qualified participants.

Winner agrees to execute a release allowing Deer Valley Senior Living to use the Winner's name, address (city, state), interviews and likenesses for publicity or promotional purposes. This Contest is open to legal residents of the U.S., its territories and possessions, who are fifty-five (55) years of age or older. Employees and directors of Deer Valley Senior Living, its affiliates and subsidiaries, advertising and promotional agencies, and the immediate families of all such persons are not eligible to enter or win.

Prize Restrictions and Requirements: Prize amounts are not cash refundable.

Grand Prize Winner must be Residents of Deer Valley Senior Living and rental account must be in good standing. No purchase necessary for Second Place Winner. One entry per every resident. Free rent giveaway is not cash refundable. Twelve (12) free rent-leasing term will start 30 days after winner is announced. the winner will get a monthly credit of \$3,500 per month for twelve months, that's a total of \$42,000. All previous rent concessions must all be paid first and then the twelve-month free rent will start.

This Contest is void where prohibited by law. In the event of any such disqualification, Landlord shall have the right to select an alternative winner. Deer Valley Senior Living is not responsible for typographical errors, lost, misdirected, stolen, illegible, incontinent, late or damaged entries. Deer Valley Senior Living is not responsible for interrupted or unavailable network server or other connections, failed computer hardware or software or telephone transmissions or other technical failures of any kind, human, mechanical or electronic. Deer Valley Senior Living reserves the right, in its sole discretion, to cancel or suspend this Contest.

Contest Name: GIVEAWAY EXTRAGVANGZA (the "Contest")
Address: 20221 N. 29th Ave Phoenix, AZ 85056
Telephone: 623-237-9741