

Local seniors with Alzheimer's Disease have a new care option

Cherry Hill's newest senior living community welcomes new residents on January 7

CHERRY HILL, N.J. (January 3, 2019) – Do you know someone struggling with Alzheimer's Disease or another form of memory loss? If so, Symphony at Cherry Hill can help. The brand-new senior living community, which is specifically dedicated to helping those with memory loss in ground-breaking ways, will welcome its first residents on Monday, January 7, 2019.

Symphony at Cherry Hill's approach to memory care is refreshingly unique, largely thanks to its signature *In the Moment* Memory Support Program.

The *In the Moment* program, which is exclusive to Symphony at Cherry Hill, is a team-approach to Dementia care that focuses on holistic healing, promoting overall well-being, and celebrating resident individuality. The program is broken down into six elements, called the Principles of Well-being: Artistic Expression, Physical Engagement, Spiritual Support, Community Connections, Continuing Education, and Lifestyle & Leisure.

"The *In the Moment* program is more than Memory Care. It's a framework of basic life principles that give our team the tools they need to care for a whole person," said Tracy McKinley, Symphony at Cherry Hill's Director of Sales & Marketing. "Yes, it guides our staff on how to interact with and care for our residents, but it also helps family members reconnect with their loved ones."

Another key component of the *In the Moment* program is the idea that Alzheimer's Disease is a journey that residents, staff, and residents' families take together. "We want to walk hand-in-hand with families that are dealing with the struggles of memory loss," said McKinley. "One of the beautiful things about *In the Moment* is that it infuses hope into families struggling with an Alzheimer's diagnosis."

Symphony at Cherry Hill recently celebrated its Grand Opening and will be welcoming new residents starting on Monday, January 7. To learn more about Symphony at Cherry Hill, or to schedule a tour, call (856) 651-7253 or visit www.symphonyatcherryhill.com.

About Milestone Retirement

Milestone Retirement specializes in senior living management with an emphasis in Independent Living, Assisted Living, and Memory Support. Since its formation in 2008, Milestone Retirement has grown to manage over 80 communities across 17 states. For more information, visit

www.milestoneretirement.com

###

Media Contact:

Tracy McKinley
Director of Sales & Marketing
dsm@symphonyatcherryhill.com
(609) 605-1347