



FOR IMMEDIATE RELEASE

Traditions of Hanover Honored Among Top Senior Living Communities in the Nation -- Named "Caring Star of 2018" for Service Excellence in Independent Living

Positive Consumer Ratings Led to This Industry-Leading Distinction from Caring.com

BETHLEHEM, Pa., Dec. 8, 2017— Traditions of Hanover is pleased to announce it has been selected as a "Caring Star of 2018" for service excellence in independent living. In ratings and reviews from family caregivers and cognitively healthy older adults, Traditions of Hanover earned a 5-star consumer rating (the highest possible score) within the last year, while also having a high volume of positive reviews and meeting other qualifying criteria for this national honor. Traditions of Hanover is the only Caring Star 2018 community in Northampton County, and is among 267 Caring Stars communities across the country for 2018.

"We are thrilled to have been recognized with a caring star award again this year. Since we pride ourselves on a caring culture at Traditions, it confirms that we are fulfilling our goals!" said Cathy Heimsoth, executive director of Traditions of Hanover. "Thank you to Caring.com for the award and all of those who have shared positive feedback regarding our community. We appreciate all of you and are happy to be part of the Caring Stars of 2018."

Online reviews help Americans research and select the best senior care providers for aging or ailing loved ones. In multiple Caring.com research studies, the majority of family caregivers have indicated that they turn to the Internet and consumer reviews when narrowing their options among senior living communities in their area, and have relied on these perspectives as much as or more so than in-person recommendations from geriatric professionals or medical personnel. Now entering its seventh year, the Caring Stars annual list helps consumers see which senior living communities are top rated by other families just like theirs – which is particularly helpful as families gather for the holidays and discover increased or urgent senior care needs for their parents or grandparents.

"Congratulations to Traditions of Hanover for achieving this award after earning accolades from residents and their loved ones on Caring.com," said Karen Cassel, Caring.com CEO. "This important milestone speaks volumes about the positive difference Traditions of Hanover is making in serving older adults, and we join with the local community in celebrating their accomplishment."

Some of the positive feedback that led to Traditions of Hanover being a Caring Star of 2018 includes:

- “The residents are very sociable and very active. The place is excellent and feels like home.”
- “This was the BEST decision our 91 year old Mom could have made. She is physically stronger and having the time of her life!”
- “From the moment we walked through the doors for the first time, we were greeted by smiling and friendly staff as well as residents.”

Read the full text of these reviews and others on Caring.com:

<https://www.caring.com/local/independent-living-in-bethlehem-pennsylvania/traditions-of-hanover>. To learn more about the Caring Stars program and view the complete winner list, please visit: <https://www.caring.com/bestseniorkiving>

About Traditions of Hanover

Traditions of Hanover Independent Living is a unique, award-winning retirement community offering Independent Living residences on an affordable month-to-month lease with no buy-in fees. Resident services and apartment features include meals, housekeeping, social events, transportation, and full kitchens. For more information, please call Jennifer Murphy at 484-893-6689 or visit www.traditionsofhanover.com.

About Caring.com

With three million unique visitors to its website monthly, Caring.com is a leading senior care resource for family caregivers seeking information and support as they care for aging parents, spouses, and other loved ones. A Bankrate company headquartered in San Mateo, CA, Caring.com provides helpful caregiving content, online support groups, and a comprehensive Senior Care Directory for the United States, with more than 150,000 consumer ratings and reviews and a toll-free senior living referral line at (800) 325-8591. Connect with Caring.com on [Facebook](#), [Twitter](#), [Google+](#), [Pinterest](#), [LinkedIn](#), and/or [YouTube](#).

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