



FOR IMMEDIATE RELEASE

Traditions of Hanover Wins 2018 Best of Senior Living Award from SeniorAdvisor.com

BETHLEHEM, Pa., Dec. 27, 2017—Traditions of Hanover, in Bethlehem, Pa., is proud to announce that they have been selected as one of the 2018 Best of Senior Living Award Winners on SeniorAdvisor.com, the largest ratings and reviews site for senior care and services in North America and Canada.

SeniorAdvisor.com is in the fifth year of hosting the Best of Senior Living Awards. SeniorAdvisor.com's Best of 2018 Award Winners represent the best of the best of in-home care, assisted living, and other senior living providers, based on the online reviews written by seniors and their families. This exclusive designation honors the top one percent of senior care providers across the United States and Canada.

The annual SeniorAdvisor.com Best of Senior Living Awards tabulates over 150,000 family created reviews to find the highest quality care providers for this honor. Of the nearly 45,000 communities currently listed on SeniorAdvisor.com, just over 1,600 were recognized with this prestigious award.

“We are so proud to be a part of SeniorAdvisor.com and to be recognized as a leading senior living community makes, not only our residents proud of their home, but our staff proud of the work they do,” said Cathy Heimsoth, executive director at Traditions of Hanover. “Thank you to the families and SeniorAdvisor.com for supporting us!”

Traditions of Hanover is the only senior living winner in Bethlehem, Pa., and regularly receives exceptionally positive reviews from their senior customers and their families like this one:

“After visiting several senior living facilities Mom decided on Traditions of Hanover, what a great decision. The apartment, services, activities, and meals are great. What difference I see in my mother.”—Paul M.

“As SeniorAdvisor.com's ‘Best of Senior Living’ awards enters its fifth year of honoring the top family rated communities and care providers, we are proud to say that the bar has been raised,” said Eric Seifert, president and COO of SeniorAdvisor.com. “In order to ensure only the best communities and care providers win, we decided to make the criteria harder than ever and we

saw over 1,600 winners rise to the occasion. Each year we are more and more impressed with the quality of winners and look forward to spreading the word about these award-winning organizations.”

To qualify for inclusion in the Best of 2018 Awards, care providers must have maintained an average overall rating of at least 4.5 stars while receiving four or more new reviews in 2017. Additional details and a complete list of award winners can be found on SeniorAdvisor.com.

About SeniorAdvisor.com LLC

SeniorAdvisor.com is the largest consumer ratings and reviews site for senior living communities and home care providers across the United States and Canada with over 150,000 trusted, published reviews. The innovative website provides easy access to the information families need when making senior care decisions, and feature reviews and advice from community residents and their loved ones. For more information, please visit www.SeniorAdvisor.com or call 866-592-8119.

About Traditions of Hanover

Traditions of Hanover Independent Living is a unique, award-winning retirement community offering Independent Living residences on an affordable month-to-month lease with no buy-in fees. Resident services and apartment features include meals, housekeeping, social events, transportation, and full kitchens. For more information, please call Jennifer Murphy at 484-893-6689 or visit www.traditionsofhanover.com.

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Contact:

Jennifer Murphy
Marketing Director
Traditions of Hanover
5300 Northgate Drive
Bethlehem, PA 18017
484-893-6689
jmurphy@traditionsofhanover.com