

PRESS RELEASE

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FOR IMMEDIATE RELEASE
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Waltonwood Ashburn Invited Families to Meet Santa Claus and Enjoy Holiday Atmosphere with the Residents

ASHBURN, Va., December 22, 2017 – Everyone knows that Santa Claus is the most popular guy during the month of December. Every year, families spend hours waiting in line to take photos with him at crowded malls, Christmas festivals and other locations. For many parents it is a time-consuming tradition they go through to put smiles on their children’s faces and sometimes create a Christmas card. However, this year, **Waltonwood Ashburn**, a boutique-style senior living community, was here to make the holiday easier and more fun. Recently, local families were invited to visit the senior living community to take photos with Santa Claus and enjoy a holiday atmosphere with the residents. This was a wonderful opportunity for the public to see this newly opened senior living community, meet the Waltonwood Ashburn team and share a moment of Christmas with the residents.

“We think the crowded malls and long lines take the holiday spirit away from the children’s interaction with Santa Claus,” said **Justin Roberts, executive director of Waltonwood Ashburn**. “We wanted to ensure that local families could enjoy this special moment with their children while experiencing the joy of holidays. This is an exciting time of the year, and we were happy to share it with others.”

The holiday season is a popular time for people of all ages, including seniors. It is time to give thanks, show appreciation and spread love. Waltonwood Ashburn ensures that residents enjoy this time of the year as they always have, and this event was part of their plan to bring holiday cheer to the community. During this special event, the Waltonwood Ashburn team was also available to answer questions about the senior living community. Waltonwood Ashburn is family owned and operated and provides a full continuum of care which enables seniors to age in place. Seniors can maintain their freedom, enrich their quality of life and enjoy the convenience of luxury. Giving seniors the lifestyle they deserve, the senior living community provides worry-free and maintenance-free living, giving residents the freedom to pursue their passions during retirement. This holiday event was yet another example of how Waltonwood Ashburn always looks for ways to be involved in the local community.

“It was truly a wonderful event, and we were happy to share the Christmas spirit with the local community,” said **Roberts**. “We wanted to make sure children could enjoy their moment with Santa



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Claus without their parents being stressed or tired from standing in long lines, and we thought inviting Santa Claus to our community was a perfect idea to make it easier and more fun for the families.”

Singh currently owns and operates 10 other Waltonwood Senior Living Communities in Michigan and North Carolina, and has several other communities in development and under construction in North Carolina and the Washington, D.C. metro area market.

If you are a member of the media interested in coming to the event, setting up an interview or sharing the story, please contact Iva Gasparova via phone at 214-378-7970 ext. 245 or email at igasparova@thepointgroup.com or Amy Jones via phone at 214-378-7970 ext. 302 or email at ajones@thepointgroup.com.

ABOUT WALTONWOOD ASHBURN

Waltonwood Ashburn, a premiere family-owned-and-operated boutique community, features 114 independent living apartment homes, 72 assisted living apartments and 27 memory care apartments (mix of private studios, one- and two-bedroom) for up to 270 residents. Located in Northern Virginia just minutes from the Potomac River and about 45 minutes from Washington, D.C., the 287,000-square-foot community sits on 14.5 acres. At Waltonwood Ashburn, residents have the opportunity to enjoy a worry- and maintenance-free life filled with friends and all the luxury amenities they deserve.

In 1973, Gurmale Singh Grewal, along with his brothers Lushman and Jeat, established Singh as a family-owned company. Since that time, Singh has remained multifaceted in real estate development, with a strong foundation in luxury apartments, commercial properties, land development, high-end single family homes and, for nearly 30 years, senior living communities which have been branded “Waltonwood.” The vertical integration of the company, which provides for development, construction, finance and management all under one umbrella, allows Singh to remain poised for new opportunities in expanding markets. All projects are wholly owned by Singh and continue to be owned and managed by Singh.

With regional offices in Cary, N.C., Singh has made a strong commitment to the expansion of its brand into the southeast markets. Learn more about Singh and its Waltonwood communities at www.singhweb.com. If you are interested in learning more about Waltonwood Ashburn, please visit www.waltonwood.com or call 571-266-0288.