



The Commons in Lincoln Performs Radiant Acts of Kindness for Community

LINCOLN, MA – Paying for someone else’s lunch tab, delivering cookies to the emergency department at Emerson Hospital, and buying coffee for the people in line behind them are just a few of the many generous acts that the residents and staff at The Commons in Lincoln took part in last month.

The Commons is one of the 54 senior living communities across seven states to participate in ‘1000 Radiant Acts of Kindness’ in honor of Benchmark Senior Living’s 20th anniversary. For the month of June, associates at The Commons became everyday heroes by performing altruistic acts for their neighbors.

“We were excited and honored to take part in these acts of goodwill and give back to the community and people who have supported our growth for the past 20 years,” said Chris Golen, executive director, The Commons in Lincoln. “We stand for kindness, compassion and treating people the way you’d want to be treated.”

Associates provided high school graduates with gift cards, paid for strangers’ gas and changed low batteries in smoke detectors of homes in the surrounding community. Community members were surprised and very thankful for their support and generosity.

“Elevating human connection is a part of what we do every day at Benchmark and it has been very rewarding to spread love and positivity through these acts,” added Leigh Anne Cappello, senior vice president of brand strategy and marketing, Benchmark Senior Living. “We hope that our efforts reinforce the importance of being kind to one another.”

The Commons performed 20 Radiant Acts of Kindness in June and plan to continue doing good deeds and helping those in need.

About The Commons in Lincoln:

The Commons in Lincoln is a Benchmark Senior Living Community that offers independent living, assisted living, memory care and rehabilitation with the style, service and luxury you expect from a five-star destination. The Commons is a leading provider of senior living services located in Lincoln, MA, and offers exceptional maintenance-free senior housing, a wide variety of premium services and amenities, and a full continuum of on-site health care. For more information, visit <http://www.thecommonsinlincoln.com>.

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