

PRESS RELEASE

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FOR IMMEDIATE RELEASE
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Waltonwood Ashburn to Host its First On-site Event Halloween Extravaganza

ASHBURN, Va., October 26, 2017 – As **Waltonwood Ashburn** gears up to open the doors to its first residents and with one of the most popular family holidays – Halloween – approaching fast, the community decided to host a free **Halloween Extravaganza on October 27 at 6 p.m.** This will be the very first event hosted **at the new, upscale senior living community** (44141 Russell Branch Parkway in Ashburn) and it will be a family friendly celebration for guests of all ages. Visitors will have the chance to enjoy the movie “Hotel Transylvania,” snack on some popcorn and try a smoked pig prepared by the culinary services director John Harder and his team. The senior living community encourages everyone to wear their favorite Halloween costume to be eligible to win a prize for the most original. In addition, candy will be handed out to all children in costumes. Because this is a family friendly event, the team hopes that parents and grandparents will bring their children, as this is a great example of the kind of intergenerational events and activities the senior living community plans to host more of in the future. Waltonwood Ashburn realizes that interaction between generations has many benefits for seniors, including improving their physical health and an increasing their overall sense of well-being. This is also a perfect example of the many ways Waltonwood Ashburn will be involved in the local community. The public is asked to RSVP by calling (571) 918-4854.

“This is certainly one of the many events we plan to have at our community, but it is especially important to us because it is the very first one,” said **Justin Roberts, executive director of Waltonwood Ashburn**. “We consider this event the kickoff of an ongoing relationship with the Ashburn community. Our staff will be available for questions about Waltonwood, aging or any other topic related to senior living. As we are getting closer to the opening, we look forward to becoming a resource for local families and businesses. We cannot wait to share this safe and enjoyable night with families in our area.”

An important part of Waltonwood Ashburn and its programming is socialization. The senior living community believes that socialization is a critical part of seniors’ lives because it not only gives them a sense of purpose, it also stimulates their minds and improves the quality of their lives. Waltonwood Ashburn feels strongly about helping older adults stay active, both physically and mentally. Once open, the senior living community will host multiple events each month to enhance the lives of residents through community involvement and fun educational activities. For this particular event, Waltonwood

Ashburn partnered up with Funflicks.com, who will provide them with a special projection screen and assist with the screening of the movie and with the sound. The senior living community is committed to being a true neighbor and part of Ashburn and the surrounding areas.

“The excitement surrounding our opening grows every day, and we are thrilled that we can finally invite the local community to a fun celebration at Waltonwood Ashburn,” said **Roberts**. “The guests will have the chance to experience the kind of family atmosphere that will be there once we open later this fall. We are thankful for Funflicks.com for making this event possible.”

Singh currently owns and operates 10 other Waltonwood Senior Living Communities in Michigan and North Carolina, and has several other communities in development and under construction in North Carolina and the Washington, D.C. metro area market.

If you are a member of the media interested in coming to the event, setting up an interview or sharing the story, please contact Iva Gasparova via phone at 214-378-7970 ext. 245 or email at igasparova@thepointgroup.com or Amy Jones via phone at 214-378-7970 ext. 302 or email at ajones@thepointgroup.com.

ABOUT WALTONWOOD ASHBURN

Waltonwood Ashburn is currently under construction and plans to open in the late 2017. The boutique community will feature 114 independent living apartment homes, 72 assisted living apartments and 27 memory care apartments (mix of private studios, one- and two-bedroom) for up to 270 residents. Located in Northern Virginia just minutes from the Potomac River and about 45 minutes from Washington D.C., the 287,000-square-foot community will sit on 14.5 acres. At Waltonwood Ashburn, residents have the opportunity to enjoy a worry- and maintenance-free life filled with friends and all the luxury amenities they deserve.

In 1973, Gurmale Singh Grewal, along with his brothers Lushman and Jeat, established Singh as a family-owned company. Since that time, Singh has remained multifaceted in real estate development, with a strong foundation in luxury apartments, commercial properties, land development, high-end single family homes and, for nearly 30 years, senior living communities which have been branded “Waltonwood.” The vertical integration of the company, which provides for development, construction, finance and management all under one umbrella, allows Singh to remain poised for new opportunities in expanding markets. All projects are wholly owned by Singh and continue to be owned and managed by Singh.



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With regional offices in Cary, N.C., Singh has made a strong commitment to the expansion of its brand into the southeast markets. Learn more about Singh and its Waltonwood communities at www.singhweb.com. If you are interested in learning more about Waltonwood Ashburn, please visit www.waltonwood.com or call 571-266-0288.

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