

750 SE Cary Parkway Cary, NC 27511 919-275-0983 www.waltonwood.com

## **MEDIA ADVISORY**

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## NEW PROJECT FEATURES PHOTOS OF HANDS THAT TELL LIFE STORIES

- WHAT: Hands can tell the stories of our lives and act as a symbol of what we've done, where we've been and what we've seen. That's why Waltonwood Cary Parkway, a premier senior living community, partnered with Community Home Care & Hospice to tell the stories of assisted living and memory care residents through "The Hands Project." On Tuesday, November 14 at 10 a.m. the first photo session will be held, and the media is invited to attend. The community will help residents pose their hands as a photographer captures the moment. Residents will then write an autobiography to tell their life story. The ongoing project will be completed by Thanksgiving. Each resident will receive a framed custom 8x10" black-and-white portrait of their hands with their autobiography. The project is an interactive activity for seniors which is designed to tell the story of their lives. It will allow for them to reminisce and share accomplishments or special times that made them who they are today. The photos will also be presented to their families as keepsakes. A picture is worth a thousand words, and this project is a fantastic way to help residents and their families keep their memories alive.
- **WHEN: Tuesday, November 14, 2017** 10:00 a.m.
- WHERE: Waltonwood Cary Parkway 750 SE Cary Parkway Cary, NC 27511
- WHY: The senior living community wants to help residents preserve the stories that shaped the foundation of their lives. Their spirits are still young and shining with life experiences. The Hands Project gives a voice to those stories that have been left untold.
- **MORE:** We would love for a reporter or photojournalist to attend the first photo session and capture these men and women sharing their life stories. If you are interested in

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covering this story, please contact Chelsi Smith via phone at 214-378-7970 ext. 238 or email at <u>csmith@thepointgroup.com</u>, or Amy Jones at via phone at 214-378-7970 ext. 302 or email at <u>ajones@thepointgroup.com</u>.

## ABOUT WALTONWOOD CARY PARKWAY

Waltonwood Cary Parkway offers seniors a dignified, individualized community where residents can thrive. The community offers independent living cottages, and independent, assisted living and memory care apartments in studio, one- and two-bedroom floor plans, creating a continuum of care where residents can enjoy an active lifestyle and receive care if they need it. The community offers many engaging amenities, including a walking path, therapy pool, putting green and private courtyards throughout its acreage. Residents receive the most up-to-date advances in senior living, including the specially designed Forever Fit program and a Montessori-based dementia care program. The community is located close to Highway 64, with new retail shopping, dining and entertainment close by, and just minutes from Raleigh. If you are interested in learning more about Waltonwood Cary Parkway, please visit www.waltonwood.com or call 919-275-0983.

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